



DELUXE VERSION



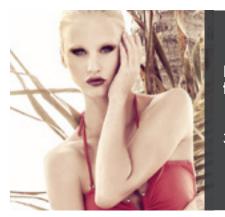
WHAT
BEGAN AS A
SMALL STORY
EXPOSING OUR
WORLD'S LARGEST WAR
HAS BECOME A CAMPAIGN
FOR PEACE IN CONGO.



WEAR YOUR **PROTEST** AND BE A WHISTLEBLOWER FOR *PEACE*.

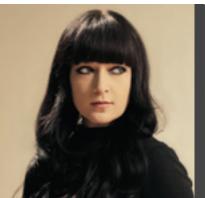
FALLING WHISTLES www.fallingwhistles.com





Beauty and the Beach

30



Jasmine Ash

48



Glam Rock

132



Lisa Raye

320

Sparkling Ice | 154 SPOTLIGHT: John Bosse | 155

Contents Casual Cartel | 8 SexyTime | 156 Dressed to Kill | 162 In Living Color | 16 Ring of Fire | 174 Andrew Caesar | 24 Byron Janis | 176 **Think. Do.** 128 Jewels Jay | 177 Nikki Joel | 30 Raygon Fields | 178 Axelrod | 42 Terry-Ann Phillips | 179 Phil Lumbang | 50 Jeffrey James | 180 Mirtha Michelle | 54 Int'l Mail | 182 **BLVD** | 58 Bob Mizer | 188 John Houshmand | 60 Johnathan **Ultimate Jump Rope** Celestin | 190 Workouts | 72 I <HEART> the '80s | 194 5 Tips to Sexy Abs | 74 Red Bull John Machado | 76 BC One North American | 202 Joe "The Future" Hanks | 78 Darryl Stephens | 204 Suave | 80 Between a Dock and a Hard Place | 208 Rickland Orchards | 82 Ingrid Schnell | 222 Carb Cycle | 84 **Big Trouble in Little** Nueva Cocina | 86 China | 224 PROJECT 192 Carroll Shelby: Tribute | 236 Akira Bryson | 94 Haute People | 240 In Every Gem, There's A Misfit | 98 Printed Paradise | 256 Amanda Williams | 110 Joe Moller | 270 HAVANA HAVANA! | 118 Soak Up the Sun | 272 KLUTCH club | 120 Future Use Project | 282 Eli Broad + OTIS | 122 Summer Daydreaming | 292 Martyn Andrews | 124 Brooklyn McLinn | 300 The RX Factor | 128

Steven Michael

Quezada | 302

The Last Resort | 304

PROFILE: Li-ION +

CODA | 316

The Prince of

Principles | 326

Max Strom | 130

BOMBA! | 146

Cisely Saldana | 144

Gloria Govan | 152

A Note From the President

In observance of the late automotive icon, Carroll Shelby, we are privileged to have him grace our cover. We are not just ecstatic because of his contributions to the automobile industry but to society. His baronial blueprints have literally placed a chokehold on the all too familiar and raised eyebrows, showcasing his innate ability to challenge humanity with vicious velocity. So, we salute Mr. Shelby for keeping us enthralled as both a racecar driver and a cultural craftsman. And, what better issue to present this in besides this year's Art/Entertainment motif! This 300 plus page depository is a hodge-podge of skill, recreation, exhibition and pure pensive pleasure.

- VAUGHN LOWERY.

President of 360

Special Thanks to all of our brand partners and staff members for all their hard work and efforts.

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Casual

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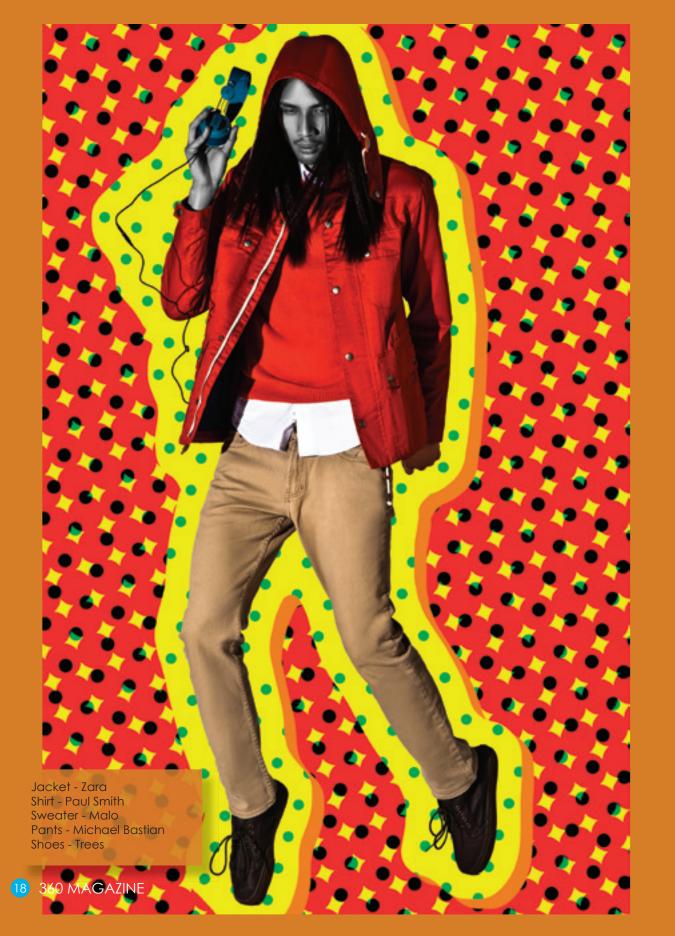




In Living Color

Photographer: Tim Coburn Fashion Stylist + Creative Director: Apuje Kalu Model: Alex Dominguez (Stomp Management Artist) Hairstylist: James Cornwell

> Cardigan - H&M Shirt - Rugby by Ralph Lauren Tie - Penguin Suspenders - Topman Pants -BDG

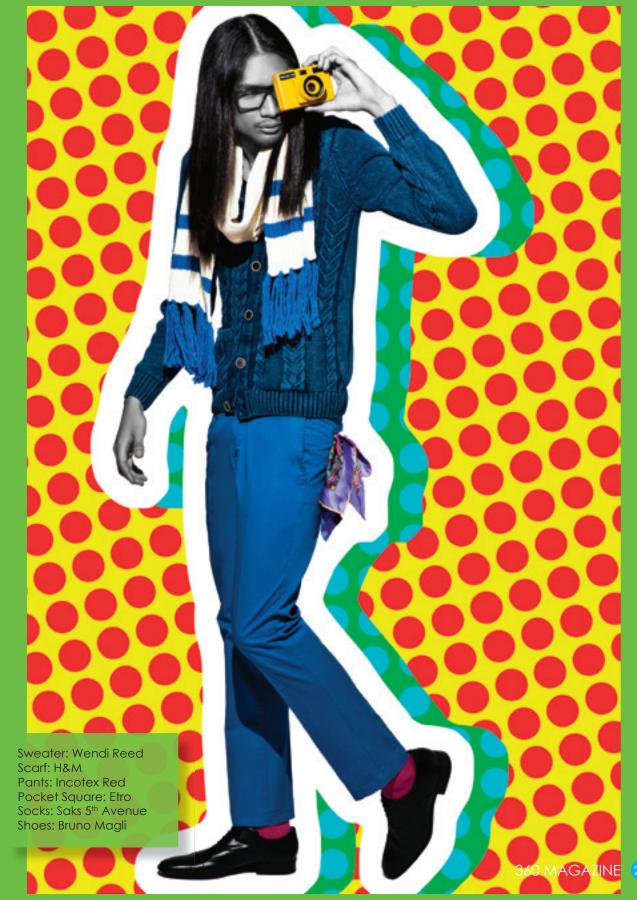














Andrew Caesar is a person with immense style; known for his classic and elegant style from coast to coast. He has used his eclectic sense of imagination to achieve accolades and become one of the most praised professionals in the fashion styling field.

After working more than a decade in the fashion and music industry, styling tons of magazine shoots, music videos, celebrity appearances and everything fashion related, he decided on foraying into the men's shirt market. As he sees it, "Designers feel men's shirts should be something to build upon, as opposed to a stand-alone item."

The shirts can be purchased at:

www.stores.ebay.com/andrewcaesarmensshirt

Be sure to also visit:

facebook.com/ACShirts



twitter.com@acshirts





THINKLiving Positive encourages people with the HIV disease to maintain a positive outlook on life while effectively working with their doctors to manage it.

Jack Mackenroth

Jack Mackenroth is a fashion designer, model, actor and swimmer. He is a former contestant of the popular reality television series, "Project Runway."

Passionate about helping people living with HIV stay positive about their lives, Jack has partnered with Merck on an educational HIV campaign named, "Living Positive By Design." In this program, Jack shares his perspective as someone who has lived with HIV for more than 20 years through a series of local events. In his professional life, Jack designs beautiful clothes that make people feel good.

Jack has been very open about his positive HIV status, living honestly and being a role model through professional and athletic achievements.

More information on Living Positive By Design is available at www.LivingPositiveByDesign.com.



Mondo Guerra

Mondo Guerra delivered an impressive performance on the hit reality TV show, "Project Runway," earning him consistent praise and the runner-up title on Season 8. In addition to his fashion design success, Mondo won the hearts of the judges, fellow contestants and viewers after his emotional disclosure of his HIV-positive status on the show.

Mondo has been HIV-positive for ten years, and since his courageous disclosure, has become an advocate for HIV awareness. He is currently partnering with Merck on an educational HIV campaign called, "Living Positive By Design." In this program, Mondo shares his experience with HIV through a series of local events. As a member of the Hispanic community, which is disproportionately affected by HIV, Mondo also hopes to address the stigma within the community.

Professionally, Mondo continues to design collections for fashion weeks in many major U.S. cities, and is working to develop his own brand, while continuing to serve as a role model in the HIV community, by speaking openly about his status.

More information on **Living Positive By Design** is available at www.LivingPositiveByDesign.com.





Photographer: Tim Coburn Fashion Stylist + Creative Director: Apuje Kalu Model: Eva Vass (Elite Miami) Hairstylist: James Cornwell

Make-Up Artist: Gina Robinson









Swimsuit: Keva by Keva J Bracelets: Amrita Singh





Swimsuit: Lupe Posse



Nikki Joel Miss Lemonaid

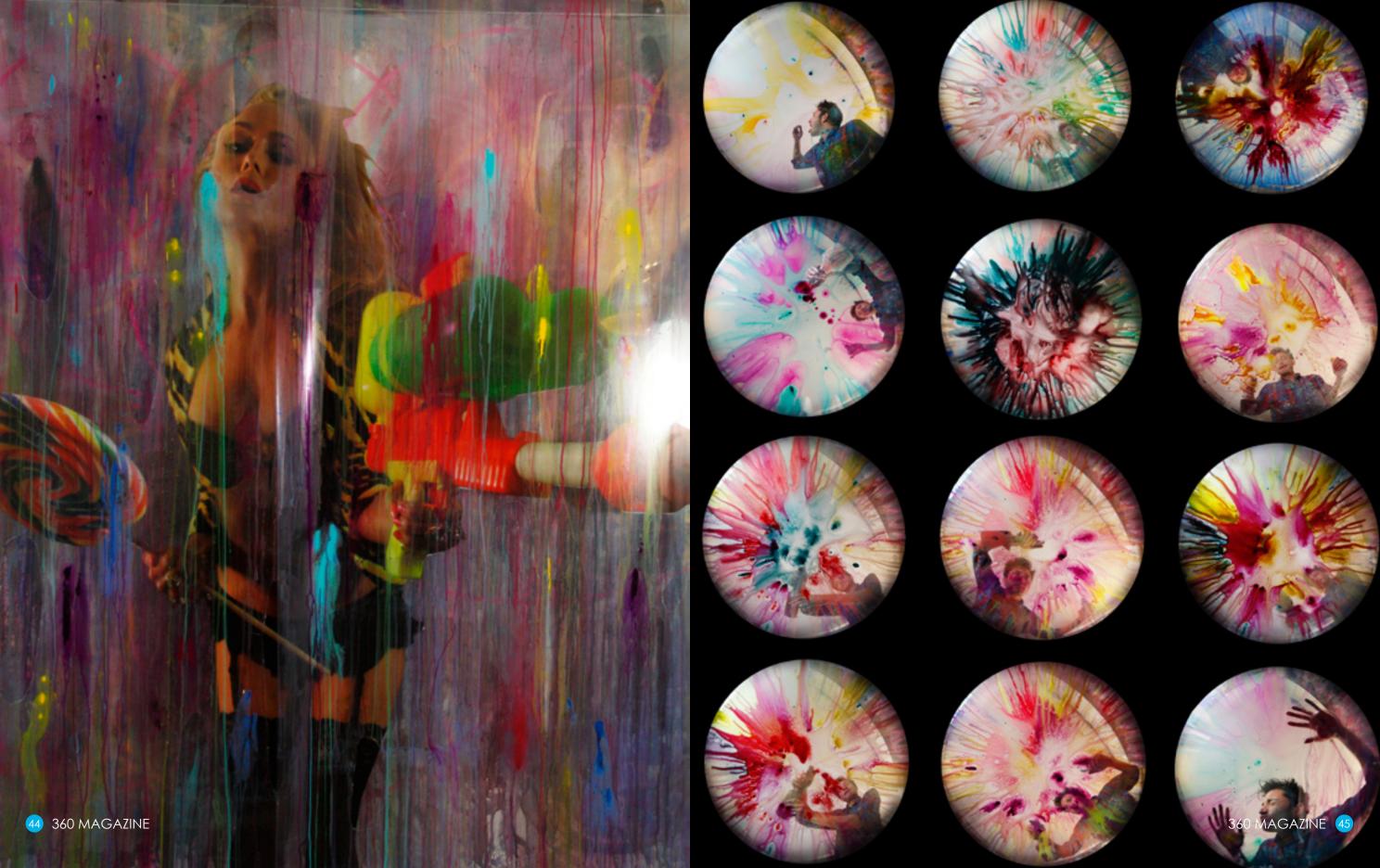
Fashionista, humorist and confidante to the stars, Nikki Joel AKA "Miss Lemonaid," (already seen on DR. DREW and GOOD DAY LA) is the founder and writer of the must-read blog, LIFESTYLE LEMONAID. The 'Sex and City' inspired blog, covers everything from steamy relationship advice to beauty tips, and fashion must-haves.

Currently, her well-received blog is in talks with numerous production companies to transform her intuitive site into an HBO original reality show.

The former ICM (International Creative Management) talent representative is now married to A-List superstar agent Brandt Joel. After 15 years on the job, she ventured into the world of motherhood; birthing two children with Brandt. Nikki obtained her real estate license and began selling homes to Los Angeles' most elite clientele. Still slightly unfulfilled in her professional career, she sat down with girlfriends to come up with a solution. Her girlfriends' suggested she share her life on a blog; this was the impetus to LIFESTYLE LEMONAID, an outlet to share her glamour daily.

In her free time, this UC Berkeley alum and chic LA resident can be found spending time with her family, volunteering with the "1 Voice" foundation, helping to eliminate childhood cancer and staying fit at her local Pilates studio.





Born and raised in the Valley, and a graduate of CalArts, Axelrod's interests lay in the ideas of social interaction, psychedelics and sexuality. His work has been displayed in galleries and public spaces in cities across the country. Collaborations have included projects for KCRW, The Tonight Show with Jay Leno, TOMS, Coachella, Skee.TV, Vans and Google to name a few. He lives and works in Los Angeles, CA.

"Be who you are and say what you feel, because those who mind don't matter, and those who matter won't mind."

– Dr. Seuss





Jasmine Ash

Jasmine Ash is a singer/songwriter residing in Los Angeles, California. A transplant of Portland, Oregon, Jasmine is an avid hiker, yoga practitioner and animal lover. Her effortless charm, gossamer vocals and stellar songwriting skills have been winning over local audiences and inducing smiles all over the world. The honesty of Jasmine's lyrics, combined with her often quirky pop melodies, have helped her to formulate an infectious sound that is uniquely her own.

A serendipitous meeting at a Los Angeles vegan restaurant between Jasmine and her current collaborator/producer, Jacaues Brautbar, resulted in a fast friendship. Their musical chemistry was solidified with "Starlight," their first collaboration. The rough production and unfinished lyrics of Startlight," caught immediate attention from her current management, Black Unicorn Music and Sync Agency, Lip Sync Music.





"Working with Jasmine is always an effortless experience. I hesitate even using the word 'work'... it is more like, play, really. I know we are going to have a really fun time, and have an awesome song at the end of the day. In Jasmine Ash, I have found a creative partner for life." – Jacques Brautbar

Jacques brought in long time friend and fellow Phantom Planet band mate Sam Farrar (Maroon 5, Sara Bareilles) to finish production on the song, garnering the group's first TV placement on USA Network's "Royal Pains."

The whimsical, enchanting love song "Starlight" is currently being used in Ferrero Rocher's new TV campaign; airing in the UK, US and Ireland. Her forthcoming full-length record Beneath The Noise, produced and co-written by Jacques Brautbar and Sam Farra, is due out on Valentine's Day 2012. The record also features songs like the retro, Motown influenced "Killer" (as heard on "90210" and Apple's 2011 tutorial for iPad 2), the seductive, drum driven "Cut Up" (as heard on "The Good Wife") and the alluring "Not All That I Am," which closes out the album.

On Nov 7^{th,} 2011, Jasmine digitally released a 7inch that features "Starlight" and the ethereal "Lulls," recently featured in a Nissan TV campaign. A fan comments, "... 'Lulls' is a dreamlike song that can relate to any person who has ever lost something they had no control over. It is truly an inspirational piece of art." According to Jasmine, "My new album reflects the events in my life, whether positive, negative or inspirational, that I hope my listeners are able to relate to as well. I feel like the luckiest girl in the world because I get to write and play music. Sometimes I have to pinch myself! It's been so wonderful to get to know my fans and it's a very humbling feeling to know I have such faithful ones."

Jasmine also wears the hat of front woman and primary songwriter for the indie/rock band Oh Darling. Oh Darling's music can be heard on numerous TV shows, in Films and ad campaigns, such as Disney's PROM, KIA, Bloomingdales, "Drop Dead Diva" and many more. The band was also selected to be part of Evian's "Live Young" campaign in 2011, supporting promotional efforts for the world's #1 brand of premium natural spring water throughout the L.A. area.

On top of her work with Oh Darling and her solo projects, Jasmine is constantly creating and developing various projects, most recently with UK's Ed Sheeran, American Idol Winner Kris Allen, Disney sensations R5, and Australian Singer/Songwriter Ben Lee.

"I'm extremely fortunate to also be able to work with such talented people on a daily basis, including the wonderful members of my band in Oh Darling and Jacques Brautbar and Sam Farrar who produced and co-wrote my record. This life is like a dream every day, because I am fortuitous enough to be able to do what I love. I've learned so much about my strengths and weaknesses over the past few years and every day just keeps getting better as I learn something new." - Jasmine Ash



The Art of Phil Lumbang





As a child, Phil Lumbang was obsessed and inspired by cartoons. His illustrations of "awesome bears" spread a message of happiness and understanding.

Photo of Phil Lumbang by NOBODY.









GOOD DAY



GOOD NIGHT

















Immortal Mirtha Michelle

Photographer + Fashion Stylist: Marc Littlejohn (marclittlejohn.net) Hairstylist: Tsunami aka Nate Siam Jewelry: Roxanne M. (roxannem.com.au)

One-piece and Cape: Maggie Barry (maggiebarry.com)









If you live in or visited the Valley in Southern California, and haven't been to The BLVD Hotel & Spa, shame on you! This chic new boutique hotel developed by the PNK Group, exudes a cozy laid back vibe and serves as a lifestyle hub to neighborhood regulars and travelers alike.

Centrally located in the heart of Studio City, The BLVD Hotel & Spa is a member of the Preferred Hotel Group, whose portfolio includes other swanky hotel brands such as SLS, Trump International, Montage, and more. Immediately when you walk into The BLVD Hotel & spa, you'll notice its subtle feel of luxury and trendy allure.

The hotel design is sleek and contemporary, with subdued shades of earth tones. The lobby coexists with a stylish BLVD Bar & Lounge, allowing you to utilize the free WiFi and large flat screen TV while enjoying a cocktail. When you venture on to the second floor, The BLVD Spa provides first-rate facials and massages as well as other services. There is also a state of the art fitness gym for travelers looking to stay fit while away from home.

The BLVD rooms are equipped with the following: Mini-fridge & Microwave, Separate Sitting Room, 42" LCD Cable Televisions, Free Wi-Fi, Rain-Shower Heads, Wood-Panel Floors & Shutters, Coffee Maker, Hair Dryer. Additionally, their suites include Private Patios and Balconies with Mountain and City Views, Large In-Room Lounges, Dual 42" LCD Cable Televisions and Full Size Kitchen and BBQ.





With the success of its Studio City flagship The BLVD Hotel & Spa, BLVD Hotels has expanded its brand to now include a Hollywood location, which sits right across the way from the legendary Hollywood Bowl. Scheduled to complete renovations by mid-August 2012, The BLVD Hollywood will feature a trendy bar and modish outdoor patio for drinks, music, and socializing.

www.blvdhotels.com



John Houshmand

Born an artist in 1954, raised by a Dutch-American mother and an Iranian father, John has always danced between Eastern philosophy and Western principles. He was cultured at an early age, spending his youth abroad in the Philippines, Great Britain, Iran, and Israel.

Educated at Yale University, John received a BA in Art History in 1978. In the midst, he explored the worlds of professional photography and ceramic arts, featured in gallery exhibits and major publications. Because working with his hands proved a natural extension of his inner vision, John immersed himself in an assortment of artistic realms. He studied under the direction of Erwin Hauer, Professor Emeritus of Sculpture.

He produced and recorded eclectic world jazz albums playing guitar, bass and percussion. Ultimately, it was his love for nature that led him to begin crafting homes, log chalets and bridges in the Northwest. Having relocated to New York in 1980, John launched a career by co-partnering Clark Construction, a preeminent NYC-based contracting firm.

John's inventive essence and exceptional life experiences have harmonized to produce his latest masterful creation. His current endeavor involves designing and crafting an exclusive line of functional art; ironically disguised as furniture. John's work embodies the simplicity of Eastern aesthetics, a vibrant celebration of nature, and a deep reverence for all things esoteric. John is Commander-in-Chief of this entire operation. His unique relationship with the natural world has manifested into an 900-acre farm in upstate New York; which is where he creates his furniture today.

"I have always been enchanted with the captured moment and its reach into other dimensions. At any moment, we exist in a known physical state, yet it reaches into other dimensions, times, places, possibly universes. This is theoretical physics at its most esoteric, and it intrigues me relentlessly."



DARKENED BLACK WALNUT DRESSER WITH 6 DRAWERS AND LIGHT BLACK WALNUT MICROSLAB

"The casting of a moment of organic life is such a known process in traditional and heroic sculpture, yet who will cast the ephemeral moment of a tree...?

These were the precursors that led to the cast aluminum slabwork. Why not cast the heroic moment of a slab of a tree? What converged there was unpredictable but so palpable it makes me smile with levity, and feel awe at the same time."



LOW TABLE
CAST ALUMINUM LOW TABLE (SANDCAST FROM AN OAK SLAB) WITH BLACK WALNUT LEGS
42"w x 42"d x 30"h



LOW TABLE
CHERRY ROOT LOW TABLE WITH 1/2" STARPHIRE GLASSTOP
62"w x 62"d x 20"h

"A piece of wood, a rare metal moment, elemental irony, soft on hard, the blinging of nature, the preservation of perfection in the simple truth of a tree, and all this gets to spend some quality time in one's home. Look at the grain, see the coded beauty of organic life transformed into white metal. Maybe the simple slice of a day in the life of a tree is noble enough to hint at the fact that a moment in our day reaches to the other side of the galaxy and back. Why not?"





DINING TABLE 2 SLAB BLACK WALNUT DINING TABLE WITH CURVED BRUSHED STAINLESS STEEL BASE

216"w x 52"d x 30"h

BLACK WALNUT DESK WITH 3/4" STARFIRE GLASS LEGS WITH ONE DRAWER 62"w x 26"d x 30"h



LOW TABLE CUSTOM PETRIFIED WOOD LOW TABLE WITH BLACKENED STEEL BASE 53"w x 42"d x 17"h

DARKENED BLACK WALNUT DRESSER WITH 6 DRAWERS AND LIGHT BLACK WALNUT MICROSLAB 54"w x 18"d x 32"h

Trees provide us with the air we breathe, construct the roofs over our heads, and provide food for our dinner tables. To ignore the essential properties of wood is to ignore our human condition. Every part of a tree is worthwhile to an extent that is often overlooked, but not by their champions. John is a beacon of this ideal, with an artistic vision and esoteric design sensibility. One can consider him the ultimate social worker, finding a place for orphaned hunks and slabs of wood.

He offers natural-edged, gorgeous, eco-friendly furniture that straddles fine and functional art. It's not easy being green, but without having to calculate your personal carbon footprint or joining today's urgent project based on activism, the everyday man can easily adopt a Houshmand to bring a taste of the forest to the city.





DRESSER EBONIZED OAK WITH SILVER RUB DRESSESR WITH 6 DRAWERS AND BLEACH SPALTED MAPLE MICROSLAB

54"w x 18"d x 32"h

DARKENED BLACK WALNUT DRESSER WITH 6 DRAWERS AND LIGHT BLACK WALNUT MICROSLAB

His innate ability to salvage and reclaim trees from his own farm, from neighboring land and occasionally even the side of the road, stems from a passion for nature, environment and the raw power and satisfaction that comes from working with nature in your hands. Designs organically emerge when he opens up a tree's inherent beauty. He does not strip away or ignore crumbling bark, wormholes or flaws. These are the traits that make these living beings unique and allow their histories to emerge. Houshmand lets the trees do the talking and simply listens.

Usual suspects in Houshmand's hands are American hardwoods, such as spalted maple, old growth heart pine and black walnut. These are all insinuated against the spare, calculated looks of glass, steel, and bronze. The contrast is reminiscent of Dominique and Howard's relationship in The Fountainhead – existing simultaneously as a duet of coolness and warmth while feeding each other's wild side to provoke a perfect, tortured balance. It is difficult to say if the glass slices through the wood or the reverse in Houshmand's tables, beds, shelving, benches and desks because they mesh seamlessly.





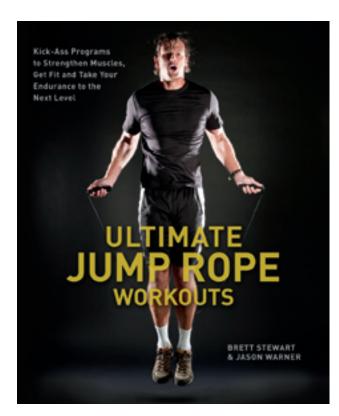
DINING TABLEBOOK MATCH MAPLE DINING TABLE WITH STEEL LEGS

129"w x 47"d x 30"h

LOW TABLEGLASS LOW TABLE WITH BLACK WALNUT MICROSLAB

55"w x 55"d x 15.5"h

70 360 MAGAZINE 360 MAGAZINE 71



Jumping rope is one of the top calorie burners on the planet, ranking up there with a vigorous basketball game, a six-minute-mile run, and a 20-mile-per-hour bike ride.

Introducing Ultimate Jump Rope Workouts, a fitness guide featuring short, intense programs to reshape your body and raise your fitness level. And all you need is a rope and a 4 x 8 foot space. Basically, anywhere you can stand, you can jump rope.

These easy-to-follow jump rope routines will have you burning fat and building endurance, while additional exercises will strengthen your upper body, lower body, and core.

"With a simple, little piece of equipment and a 10-to-15-minute commitment three to five times a week, you can develop total body fitness," explains fitness expert and coauthor Brett Stewart. "No gym required."

The Bell

This jump is much like The Skier, except you jump forward and backward. The Bell develops good ankle proprioception and hip strength.

- 1. Stand erect with your feet approximately shoulder-width apart, knees slightly bent and arms extended along your sides. Throughout the movement your weight should be distributed evenly on the balls of both feet. Grip the jump rope handles using a classic grip. Extend the apex of the jump rope loop on the ground behind your feet.
- 2 3 Rotate your wrists forward to swing the rope overhead. Your arms should remain in a semistatic downward position along the sides of your body and your hands should rotate in small arcs. As the apex of the rope's loop approaches the ground in front of your body and is 6 inches away from your toes, jump forward approximately 2 to 6 inches (farther is harder) from your starting point with both feet as the rope passes underneath. Land on the balls of both feet and bend your knees slightly to cushion the impact while continuing to rotate your wrists and swing the rope in an arc from back to front.
- 4. As the apex of the rope's loop approaches the ground in front of your body and is 6 inches away from your toes, jump backward approximately 2 to 6 inches (farther is harder), returning to your starting point as the rope passes underneath. Your upper body remains relatively static, not moving too much. Your feet do most of the traveling and lead the way.

TIP: Start small. The longer your jump, the harder the exercise. As you find your rhythm, you'll get into a flow and find you're jumping back and forth with ease

The Skier

This side-to-side jump is great for developing lateral strength, which all athletes need.

- 1 Stand erect with your feet approximately shoulder-width apart, knees slightly bent and arms extended along your sides. Throughout the movement your weight should be distributed evenly on the balls of both feet. Grip the jump rope handles using a classic grip. Extend the apex of the jump rope loop on the ground behind your feet.
- 2 3 Rotate your wrists forward to swing the rope overhead. Your arms should remain in a semistatic downward position along the sides of your body and your hands should rotate in small arcs. As the apex of the rope's loop approaches the ground in front of your body and is 6 inches away from your toes, jump laterally to the side with both feet, approximately 2 to 6 inches (farther is harder) from your starting point, as the rope passes underneath. Land on the balls of both feet and bend your knees slightly to cushion the impact while continuing to rotate your wrists and swing the rope in an arc from back to front.
- 4 As the apex of the rope's loop approaches the ground in front of your body and is 6 inches away from your toes, jump laterally to the opposite side approximately 2 to 6 inches (farther is harder), returning to your starting point as the rope passes underneath. Your upper body remains relatively static, not moving too much. Your feet do most of the traveling and lead the way.

For additional information visit on the web at www,7weekstofitness.com or:



facebook.com/ultimatejumpropeworkouts



twitter.com/triphx



360 MAGAZINE



On every commercial, billboard, or magazine, we are met with pictures of people with well toned, developed midsections. Regardless of age or gender, a killer six pack is something that most people hunger after. The abdominal section is probably one of the most difficult muscle groups to develop and maintain. In fact, they are usually covered by a layer of fat.

Here are a few tips to aid in the development of a strong core and unveiling hard abs!

1 | ESTABLISH A PROPER DIET.

Taking the time to maintain a healthy nutritional plan, including eating fewer calories and less fats/sugars, will allow you to see a major change in your abdominal region. It is recommended that one eat 3 small meals and 2-3 small snacks throughout the day. Remember to pay close attention to glycemic carbohydrates and trans fats.

2 | GET CREATIVE WITH THE CARDIO.

Participate in things like swimming, cycling, running or simply jumping rope to help rid unwanted body fat. Many of these activities engage the abdominal muscles and help define them. If you want to make your cardio more effective, try interval training; which will help you burn more calories.

3 | CHANGE UP YOUR AB ROUTINE.

Remember that with any other muscle group, variety must be applied. This can be done by moves as simple as lifting up your knees to target the lower abs, adding a twist, weights or more reps. These moves will 'shock' the abs and take the muscle out of the usual comfort zone.

4 | **DO SOME STRENGTH TRAINING.** Whenever the words strength training are mentioned, most people envision someone heavily muscled in the gym pushing up unimaginable weight on the bench press or squat rack. This is not the only way to achieve results. It is important to know that any exercise that puts the muscle under constant tension is considered strength training; including bodyweight exercises or machines. Strength training aids in the burning of more calories and will boost the metabolism; aiding in the unveiling of well defined abs.

5 | DO NOT OVER TRAIN YOUR ABS.

Many are under the assumption that if you overtrain your abs you will reap fast results. This is only a myth, as abdominals are like any other muscle and require time to fully recover, heal and rebuild.

As you can see there are many techniques and tips to get a sexy midsection. While I listed 5 quick tips to see results, I encourage each reader to understand your own body and the methods that seem to work versus those that do not. Take time to focus on each rep that is done while working on your abs. Understand that a killer six pack is a result of quality not auantity.

Oh yes, come a little closer for that the final tip. Get some SLEEP! An adequate night's sleep is essential when looking to reduce abdominal fat and overall fat. Aim for at least 9 hours, but in this hectic world we now live, most will have to make due with 6. Sleep promotes muscle recovery and decreases the production of the fat storing hormones cortisol, adrenaline, estrogen, thyroid and insulin. So, take these tips to bed with you and remember by simply laying down for a good night's rest, you will be well on your way to waking up with the midsection of your dreams.



John Machado Stella Iman Dugall

To my fellow Angelenos who are interested in studying the art of Brazilian Jiu-Jitsu, but cautious not to get stuck in a Rex Kwon Do situation from the movie, "Napoleon Dynamite;" I would like to formerly introduce your future teacher, John Machado. John is one of five brothers, all of whom studied Brazilian Jiu-Jitsu since adolescence under Carlos Gracie Jr., a legend in his own right. John, has earned a spot down 'Legendary Lane' having won several championships and supporting roles in films. If you are looking for an instructor whom you can trust knows both the skills and philosophies, scope him out at the John Machado Brazilian Jiu-Jitsu Academy.

For more information visit www.JohnMachado.net.



Joe "The Future" Hanks

The Future. That is the best way to describe Newark, New Jersey native and undefeated 19-0 and 13KO's IBA Heavyweight Champion, Joe Hanks. Hank's fast-hand speed and footwork has secured him in a division that is hungry for an American prospect. Hanks is steadily climbing the ranks to position himself as a contender to fight for a major world title, and once again bring the title back to America.

Hanks fought a tough 10-round bout against Alfredo Escalera Jr. who is the son of former super Featherweight world champion, Alfredo Escalera Sr. The fight was a barnburner from the first bell! Hanks won by a unanimous decision and also won the vacant IBA Americas Heavyweight title.

"My goal is simple. I want to bring a world title back to America. My division is void of any real contenders; many have tried and failed. I believe I am the answer to what's missing. I want to entertain and get fans in seats. Ali is my idol. I have studied him and understand what it means to entertain the fans and win, at the same time."

Hanks has sparred with and comfortably held his ground against some of the most elite boxers of our time, past and present world champions. From current WBA, IBF, WBO, IBO and Ring Magazine, Heavyweight World Champion, Wladimir Klitschko, Chris Byrd, and former con-tender Jameel McCline to name a few. Hank's pro-debut was in 2007 at the famed Paradise Theater in the Bronx in front of a sold out crowd.

Recently, Hanks signed with Joe DeGuardias' Star Boxing. This organization has housed many champions; most notably Former Light Heavyweight Champion Antonio 'Magic Man' Tarver, and is known for crafting a fighter from his pro debut to World Champion level.





Ricco "Suave" Rodriguez is an edgy, well-rounded individual, proven under his several championship belts including matches using mixed martial arts, as well as boxing. Fighting is not an easy profession when ones' livelihood is dependent upon the health and wellness of your body. Every professional athlete comes to a point where they must challenge the temptation of banned-substances that often miraculously aid one's already short-term career. Whether the athlete succumbs to the temptation or resists it and raises above it, is often water-cooler fodder.

In 2006, Ricco's story became a testament of how to courageously challenge the shadows of defeat; the essence of a true champion. With his UFC career remaining in the past, thankfully his talent granted him a boxing career through the Bellator Fighting Championships. Ricco's fans enjoy his captivating performance in the ring and continue to praise his achievements.



Rickland Orchards has announced the launch of the first-ever Greek Yogurt Bar; the optimal nutritious, delicious, and all natural, on-the-go snack. Rickland Orchards Greek Yogurt Bars feature honey-roasted granola and real fruit dipped in Authentic Strained Greek Yogurt imported from Europe. Rickland Orchards is the first to offer consumers Greek Yogurt in a shelf-stable, great tasting bar; and thus, they provide an excellent source of fiber and a good source

of protein in each serving.
Now, busy parents, active
kids and teens, and health
conscious consumers can enjoy
the benefits of Greek yogurt
AND probiotics effortlessly.

According to CEO and Co-Founder, Jason Cohen, "We are thrilled with the overwhelming positive response we have received on our Greek Yogurt Bars. We have developed the perfect combination of great taste, strong nutritional values and on trend, quality ingredients."

The phenomenon of Greek yogurt has spreadacross all consumer groups, and Rickland

GREEK YOGURT GREEK

Orchards is staying ahead of the curve by expanding into non-traditional ways in which to enjoy Greek yogurt. In 2007, Greek yogurt sales totaled \$35.4 million and the projected Greek yogurt sales for 2012 are estimated to be well over \$2 billion. Rickland Orchards Greek Yogurt Bars are already flying off the shelves in major markets across the country. The company has received authorizations in over 10,000 locations in the first 90 days of its launch.

"We have literally traveled the globe in the last 6 months searching for the best ingredients and securing our supply of shelf-stable, authentic Greek Yogurt," said President & Co Founder Michael Sands. "Working with the top food scientists was a must before we approved the product for launch. The hard work paid off - the acceptance by dry grocery buyers has been incredible. They see the growth of Greek Yogurt in the refrigerated section and want to capitalize on it in their set."

Rickland Orchards All Natural Greek Yogurt Bars are layered with the finest granola, real fruit and nuts, and authentic Greek yogurt. The combination of our nutritional benefits and great taste are the secret recipe to our successful launch. Our one-of-a-kind bars are available in six distinct flavors: Blueberry Acai, Cherry Almond, Toasted Coconut, Cranberry Almond, Apple & Honey, and Orchard Peach. Rickland Orchards Greek Yogurt Bars contain all natural ingredients, 5g of fiber, 7g of protein, and probiotics.

Rickland Orchards founders and industry veterans, Jason Cohen and Michael Sands, have a track record of creating innovative food brands. With a history of listenina to buyer feedback and striving to meet their customer's needs, in 1999 Mr. Cohen co-founded Mamma Says, Inc. a biscotti company that later sold to Nonnis Food Co. in 2005. Cohen then Co-Founded World Gourmet, specializing in better-for-you snacks under the flagship brand Sensible Portions. The company achieved explosive growth while under his management which attracted the attention of The Hain Celestial Group and led to its sale in 2010. Michael Sands equals Cohen's energy with over 25 years of consumer package goods experience as a new product innovator and leader. Sands has held senior positions while creating top selling products across several food and beverage categories including Snapple and Ben &Jerry's. Most recently he served as the CEO of Balance Bar Company.

Rickland Orchards, a wholly owned subsidiary of Natural Instincts LLC, is an innovative food company focused on making healthier products convenient and delicious through listening to buyer and consumer insights. Rickland Orchards products are sold nationally.

For more information visit www.ricklandorchards.com







CARLOTTO'S CARLOTTO'S CARLOTTO'S CARLOTTO'S

Internationally recognized fitness expert and six-time Mr. World Fitness, Franco Carlotto, is pleased to announce the official release of his book, Carb Cycle - the only fitness and nutrition program proven to work with the body's natural carbohydrate storage system, making it possible to reach and maintain weight loss goals in a simple, natural, yet effective manner.

Carb Cycle teaches how to regulate and manage weight by rearranging ones' diet between normal-carb and lower-carb days in a slow and steady ongoing cycle; thus depleting and then loading the body's carb storage in a safe and efficient method. While most other diet and fitness regimens frown upon eating carbs, this book provides all the advantages of going low-carb or no-carb, without having to totally eliminate them. Franco's method teaches how to rearrange the intake of certain carbs such as grains, starches and exotic fruits for two to three days, allowing the body to slowly deplete its carb storage while simultaneously burning fat deposits. Then, the storage is filled again by eating carbs normally for one to two days. As a result, individuals are able to lose weight and maintain it without depriving the body of the energy and nutrients it needs to function properly.

In his book, Franco explains why Carb Cycle is the most efficient and logical system. Broken up into three different stages, the system is built to accommodate every health and fitness level from beginner to intermediate to advanced. It further includes a comprehensive guide with

cycle schedules, food choices, meal plans, recipes and many more tips and tricks. Most importantly, the book outlays exactly how to quickly implement the Carb Cycle into any individual's daily lifestyle.

Carlotto has spent two decades in the fitness industry, training for Championship Titles by utilizing his innovative system. Seeing the sustainable results *Carb Cycle* produced for himself, Carlotto is poised to share his knowledge of how to cycle carbs correctly with the rest of the world.

"I created the Carb Cycle to take the guesswork out of dieting and fitness. Once you understand and experience the Carb Cycle for yourself, you'll be able to melt the fat off your body and keep it off for good by eating carbs in exactly the right way," said Carlotto. "Gone are the days of sacrificing carbs and confusing, frustrating fitness programs. Carb Cycle will give you the lean and healthy body you've always wanted and dreamed of, and will enable you to keep it for life," he adds.

For more information visit www.carbcycle.com



Nueva Cocina

There's nothing more American that summer barbecues. But this season, you can grill Latino style with Nueva Cocina, the nation's first line of all-natural and easy-to-make Latin soups, seasonings and rice mixes. Nueva Cocina products add a burst of flavor to burgers, an extra crunch to corn on the cob, some gusto to grilled veggies and a punch to poultry, pork or steak.

So sear in your seasonings with Nueva Cocina (www.nuevacocina.com), the new way to cook Latin™. Be sure to check out our blog, which details the history of Latin Barbecues.



Recipes from Nueva Cocina

Mexican Tortilla Barbeque Chicken



Ingredients

2 lbs. of chicken parts (preferably wings and legs)

1 bag of Nueva Cocina Tortilla Soup mix

1/4 cup olive oil

1/4 cup water or white wine

1 plastic bag

Directions

Place the chicken in a plastic bag and coat it with olive oil. Take the ingredients of the Nueva Cocina Tortilla Soup mix and 1/4 cup of wine or water and pour it into the plastic bag. Shake the bag, ensuring the chicken is well coated. Marinade for 6 hours or more.

To cook on a gas grill, turn all burners to high, close lid and allow to heat up for about 15 minutes. When hot, leave 1 burner on high and turn the rest to med-low. Remove chicken from marinade and place over the burner on high. Cook 2-3 minutes per side or until slightly browned. Move chicken to the cooler side of grill, and cook for approximately 15 more minutes, turning several times to avoid burning. This can also be cooked in the oven on a sheet pan at 350° for 30-40 minutes.

Grilled BBQ Chipotle Pork



Ingredients

1 lb. of pork (any type will work)

1 packet of Nueva Cocina Chipotle Taco Seasoning Mix

1/4 cup bottled BBQ sauce

1/4 cup water

3 tablespoon olive oil

Directions

Mix the liquid ingredients with the seasonings to make a marinade. Add the pork and let sit for 6+ hours. This can be pan fried, baked at 350 for 20-25 minute (depending on the type of pork and thickness) or grill on the BBQ.

Low-Fat Cuban Turkey Burgers



Ingredients

1 package of Nueva Cocina Picadillo seasoning mix

1 pound of extra-lean ground turkey

1/2 cup panko bread crumbs

1/2 cup finely shredded carrot

Directions

Combine all ingredients thoroughly in a large bowl, and form mixture into four equal-size patties. Grill as preferred.

Makes 4 burgers





LIVE BEYOND LABELS

SIX LIMITED EDITION BOTTLES
CREATED BY ARTIST
FROM AROUND THE WORLD



PROJECT













The successful Blogger PROJECT returns; this time powered by DELL, PROJECT's official partner that will provide laptops to each blogger. Sandbox Studio will artfully capture exhibitor products, and the newly launched app Swaag, will curate a live-stream of fashion photos for fans to follow. This season's Modern Times-inspired Made by PROJECT brings craftsmanship to life and illustrates how inspiration is the key driver for fashion.

PROJECT Las Vegas will go live from August 20th-22nd at The Mandalay Bay. Over the years, PROJECT has identified and brought trends to the show floor with collaborations such as PROJECT Wooster and PROJECT 10. This election year, PROJECT Las Vegas embraces The Democratization of Fashion. In 2012 we saw Amazon.com underwrite the Costime Exhibit at The Met, reality TV competition Fashion Star feature Saks 5th Avenue, Macy's and H&M judging fashion together, and Missioni breaking sales records with their collaboration for Target. With this in mind, PROJECT has commissioned designers Jeff Staple and Brian Ware to artfully interpret the Democratization of Fashion on both floors of the Mandalay Bay.

"I wanted to work with PROJECT to interpret the democracy of fashion happening in the U.S. right now" explained Jeff Staple. "What we'll showcase are literally fashion archives of this world. Each piece came from 'the streets,' but these items are now some of the world's most sought after and highly coveted objects," he added.

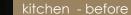
"In bringing the theme of democratization of fashion to life, I was Inspired by the idea of 'Fashion For All.' No matter your background or style, fashion offers everyone the liberty to choose how to express yourself and the means to do so," added Brian Ware.

Additionally, at PROJECT Las Vegas, attendee inspirations, education and the integration of technology remain of key importance. From the Social PROJECT, an area on the show floor that features companies exhibiting cutting edge digital tools to the Blogger PROJECT and Sandbox Studio, PROJECT assists its brands in making their business goals a reality. PROJECT Love, which features fashion brands that sell products to support critical global causes is also back.

ABOUT PROJECT: Launched in 2003, PROJECT is the world's preeminent advanced contemporary fashion event. Held bi-annually in New York and Las Vegas, PROJECT features the most innovative and creative brands and attracts the most significant retailers in the global marketplace by connecting them in a vibrant and community-focused environment.

For more information visit www.projectshow.com.

92 360 MAGAZINE 93





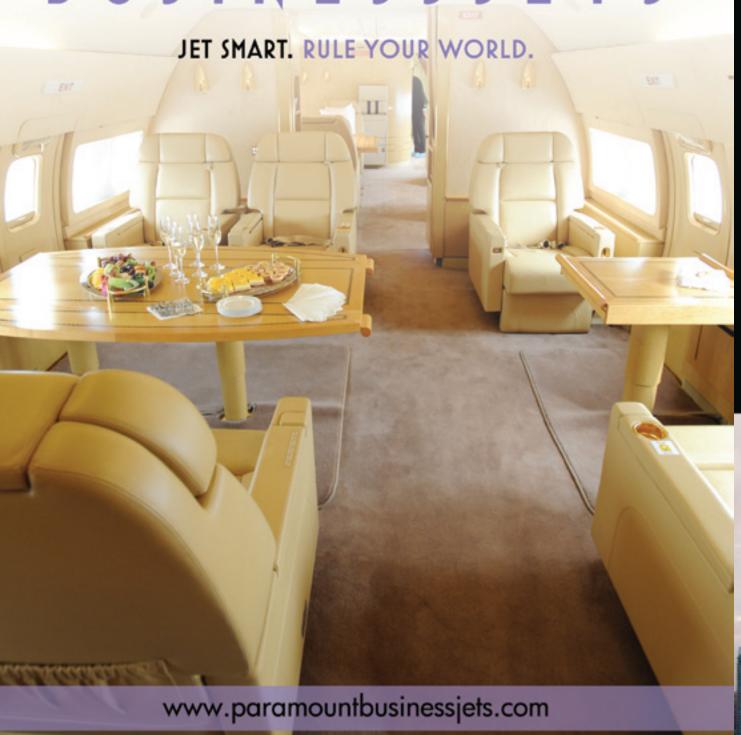
Trading Spaces: Akira Bryson

Akira Bryson, born in Okinawa Japan, is the son of an African American father and Japanese mother. His family eventually moved to the USA and settled in Fayetteville, North Carolina. He went on to attend and graduate from the School of Architecture, Art, and Planning at Cornell University, Ithaca, New York. He moved to New York City after graduating and after a brief stay in San Francisco, now calls New York City home.

As an architect, his project focus ranges from high-end residential to low-income property development. Living in a very old city requires being able to adapt to classical forms; however, Akira's designs tend to morph into a modern style. Some of his influences are Max Bond, Tadao Ando and Sir John Soane. During his leisure time, he often works pro-bono for schools in the South Bronx.





























ICE

ZERO CALORIES



FARKLING

omegranate Berry

aturally Flavored Sparkling Mountain Spring Water

ZERO CALORIES

With Vitamins and Antioxidants

17 FL OZ [502.8 mL]



ICE.

Coconut Pineapple

Naturally Flavored Spanking Mountain Spring Water

ZERO CALORIES

With Vitamins and Antioxidants

17 Ft. DZ 1002 8 wt4



LAL

Lemon Lime

Veturally Flavored Sparkling Mountain Spring Water

ZERO CALORIES

With Vitamins and Antioxidants

TIL OZ (SODERWILL)



ICE

Black Raspberry

Naturally Flavored Sparkling Mountain Spring Water

ZERO CALORIES

With Vitamins and Antioxidants

17 FL OZ (502.8 mL)



ICE

Pink Grapefruit

Naturally Flavored Sparkling Mountain Spring Water

ZERO CALORIES

With Vitamins and Antioxidants

17 Ft. 0Z (502.8 WL)



FARKLING

Orange Mango

Naturally Flavored Sparkling Mountain Spring Water

ZERO CALORIES

With Vitamins

17 Ft. 02: (502 H mc)



ICE'

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Kiwi Strawberry

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With Vitamins and Antioxidants

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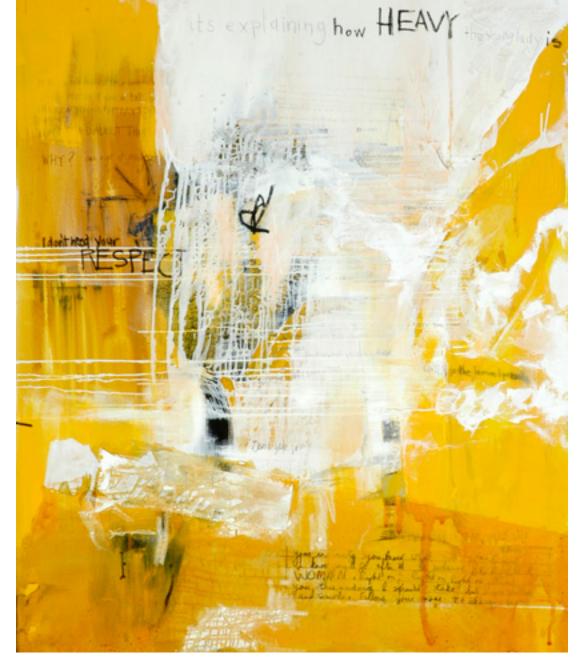
Amanda Williams



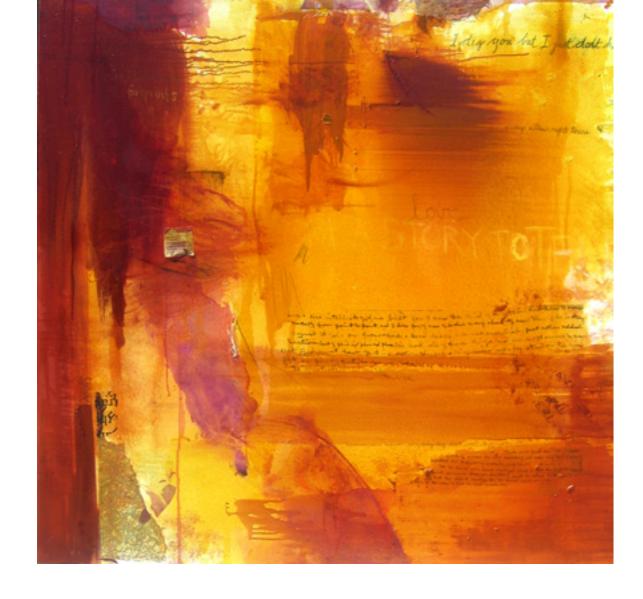
Not bound.

Not bound by a single medium, Amanda Williams uses the language of painting, photography and architecture to make her art. Amanda's ongoing interest is in themes of personal freedom and identity. She grew up on the Southside of Chicago and received her Bachelor of Architecture from Cornell University. Amanda has lectured and exhibited throughout the United States. Currently, she serves as an Adjunct Associate Professor of Architecture at the Illinois Institute of Technology - she teaches First Year Design Studio and an Advanced Color Theory seminar.





I Make Fresh Rhymes Daily Oil on canvas 60in. x 72in.



I Got A Story To Tell, 2006 oil on canvas 48in. x 48in.

360 MAGAZINE 🕕



Grace, 2004 oil on wood panel 22in. x 34in.



A Rose By Any Other Name Is Still A Lie, 2006 Oil, mixed media on wood panel



The Ordeal, 2006 oil on canvas 72in. x 72in.



Three Generations (study), 2010 Oil, mixed media on wood panel 12in. x 36in. (triptych)



Navajos Creep Me In They TeePees (study), 2008 Digital image (Nikon D60)

HAVANA!

HAVANA, HAVANA! is a music documentary that explores how changes in Cuba are inspiring a new generation of musicians. The program premieres this Summer on PBS (check local listings) as part of the PBS ARTS SUMMER FESTIVAL, a multiplatform event anchored by seven films that highlight art, artists and performances from around the world.

Musicians Raul Paz, Descemer Bueno, Kelvis Ochoa and David Torrens each have their own unique stories to tell, but their lives share a common theme. Each of them chose to leave Cuba and make his musical career abroad and each decided to return home with the goal of reinvigorating the musical life of the country they left behind. Today, they are making music in Cuba again (together and separately), bringing to their songs sounds and rhythms of other cultures – jazz, electro, hip-hop, soul – and injecting a new spirit into the traditional Cuban music of their childhoods'.

The storyline of HAVANA, HAVANA! builds to a much-anticipated concert featuring the country's "prodigal sons," brought together by Paz. The film shows Paz, Bueno, Ochoa and Torrens during rehearsal, sharing musical ideas and blending their distinctive styles. Throughout, the musicians' interviews are intercut with scenes of concert preparations and visits to places where they grew up and first learned to love music. Woven together, their stories create a fugue: each of the musicians were nourished by traditional Cuban music; each were fascinated by music from other cultures: and each left Cuba to find himself as an artist. The film captures the poignancy of their homecoming and the triumph of their concert in Havana, where they play together for the first time for the Cuban people.





"This is the story of great musicians most Americans don't know," says David Grubin, multiple Emmy® Award winner and the film's producer. "As grandchildren of Cuba's revolution, Paz, Bueno, Ochoa and Torrens faced unexpected bumps on their journeys, but ultimately prove the spirit of the Cuban people is alive and well."

HAVANA, HAVANA! is produced by David Grubin Productions and Coloma Productions. The PBS Arts Summer Festival takes viewers on an exploration of nearly 20 cities around the globe, offering an in-depth look at music, theater, art, architecture and cultural history from some of the world's unique locations. In addition, PBS stations will be able to insert local content highlighting the arts scene in their region. Award-winning television, film and stage star Anna Deavere Smith (Nurse Jackie, The West Wing) serves as weekly host for the Summer Festival.

Additional information available at www.pbs.org/arts/exhibit/havang-havang/.



KLUTCH Club



KLUTCHclub is perfect for the woman on-the-go who wants help making smart choices, staying in shape and staying sane in this busy, demanding world.

Julie Bashkin founded KLUTCHclub to solve a problem. As an Engagement Manager at McKinsey & Company's Chicago office, where she maintained a rigorous work schedule and travel itinerary, she was on a perpetual quest to find products that would make eating healthy, nutritious food and exercising on the go easier and more convenient.

Bashkin envisioned a box of curated, healthy products that would magically appear right at her door. Because that idealized option didn't exist, she created KLUTCHclub.

We all want to stay healthy! But it can be hard to find the smartest snack choices on-the-go, carve out time to work out, and determine things like the possibility of lead in your lipstick or formaldehyde in your haircare products. Who in today's crazy world can keep up with all of that?! Now, no matter how busy or stressful your lifestyle, KLUTCHclub makes it easy.

KLUTCHclub is a new monthly subscription service that sends a curated and "themed" box of holistic health, fitness and wellness products right to your doorstep every month, making it a no brainer to incorporate healthier choices with ease. You'll learn about new, niche brands and products that suit your lifestyle, and also get access to exclusive deals and offers from companies that share your values. The best part is that each box is full of \$50+ of products, but only costs around \$17 each.

"I founded KLUTCHclub to find a solution to my own struggles with maintaining a healthy lifestyle while working a demanding 75+ hour work week and managing a heavy travel schedule," says KLUTCHclub founder and former top level consultant, Julie Bashkin, "I was on a perpetual quest to find products that would make eating nutritious food and exercising on the go more convenient!"

Users simply go to www.klutchclub.com, select a membership level, then kick back and enjoy a box of goodies automatically delivered to their doorstep every month. You can preview the next month's offering online anytime, and purchase monthly, quarterly or yearly subscriptions.

Each KLUTCHclub box will have a special theme, with the debut box in April 2012 supporting "Spring Clean Your Body!," May is "Get Ready for Summer," June is CENTE(RED) with product (RED) AIDS free generation campaign, July is "Healthy Summer Entertaining" and August is "Health on the Go."

Next in store: KLUTCHmen. KLUTCHmom. Celebrity curated boxes. Boxes that donate to charity.



Eli Broad + OTIS



Otis College of Art and Design was honored to announce that Eli Broad, known worldwide for his extraordinary philanthropic work advancina entrepreneurship for the public good in education, science and the arts, received an honorary doctorate and was the keynote speaker at the graduation on May 12, 2012.

Eli Broad is a renowned business leader who built two Fortune 500 companies from the ground up over a five-decade career in business.

He is the founder of both SunAmerica Inc. and KB Home (formerly Kaufman and Broad Home Corporation). Today, Eli Broad and his wife, Edythe, are devoted to philanthropy as founders of The Broad Foundations. The Broad Foundations, which include The Eli and Edythe Broad Foundation and The Broad Art Foundation. are dedicated to improving K-12 urban public education, advancing major scientific and medical research, fostering public appreciation of contemporary art, and supporting major civic initiatives in Los Anaeles.

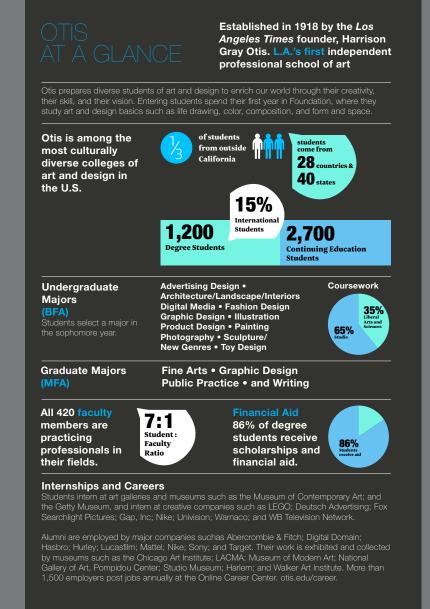
Over the past four decades, the Broads have built two of the most prominent collections of postwar and contemporary art worldwide: The Eli and Edythe L. Broad Collection and The

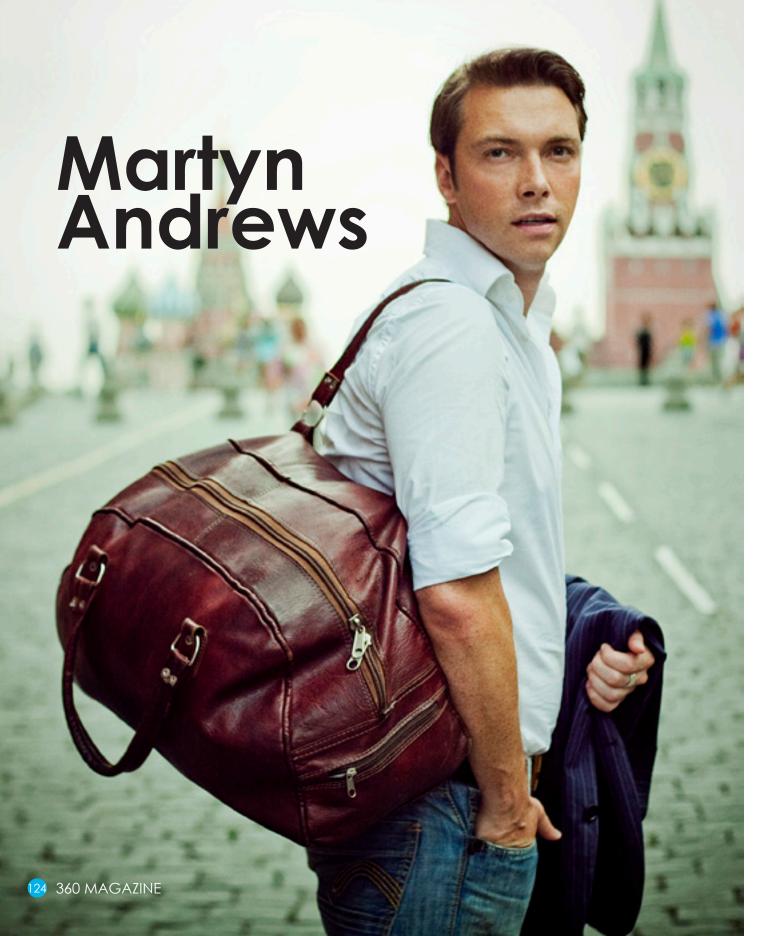
Broad Art Foundation. The two collections together include more than 2,000 works by nearly 200 artists. Since 1984, The Broad Art Foundation has operated an active "lending library" of its extensive collection. Dedicated to increasing access to contemporary art for gudiences worldwide, The Broad Art Foundation has made more than 8,000 loans of artwork to nearly 500 museums and university galleries worldwide.

Mr. Broad was the founding chairman and is a life trustee of The Museum of Contemporary Art in Los Angeles, to which The Broad Foundation gave a \$30 million challenge grant in December 2008, to rebuild the museum's endowment and to provide exhibition support. He is a life trustee of The Museum of Modern Art in New York and of the Los Angeles County Museum of Art, where the Broads gave a \$60 million gift to build the Renzo Piano-designed Broad Contemporary Art Museum, which opened in February 2008.

In August 2010, the Broads announced plans to build a contemporary art museum and headquarters for The Broad Art Foundation on Grand Avenue in downtown Los Anaeles. The new museum, to be called The Broad, designed by Diller Scofidio + Renfro, is scheduled to open in early 2014.

Mr. Broad's first book. The Art of Being Unreasonable: Lessons in Unconventional Thinking, will be published by Wiley on May 14. Otis College President Samuel Hoi, expressed his excitement about having Mr. Broad at the 2012 Commencement: "We are thrilled to honor such a widely recognized and influential role model for the arts, education and civic engagement. Eli Broad is a living embodiment of the kind of arts leadership combined with social responsibility and community awareness that we at Otis value and promote among our student, faculty and alumni community. As our graduates prepare to engage fully in the creative economy and global citizenship, they will benefit enormously in learning from the visionary thinking and action of Fli Broad."





Martyn Andrews is a British broadcast journalist, trained actor and singer who hails from Liverpool, England.

He has lived and spent time working on projects in the UK, Germany, Israel, Egypt, North America, France and Russia. In 2000, he acquired a BA (hons) Degree in Performing Arts at the Mountview Theatre School; and in 2005, studied the NCTJ Journalism Course at the NoSweat College in London.

Throughout his childhood, he won various drama and speech festivals and appeared in several musicals. At 18 years of age, Martyn became a member of the prestigious "National Youth Music Theatre" of Great Britain. Upon graduation, he performed lead roles in several major musicals, ranging from Andrew Lloyd Webber's, "Starlight Express" to "Whistle Down the Wind."

Martyn's first-ever major television presenting job was for a BBC youth special entitled, "Songs of Praise," which was watched by over 18 million viewers. Realizing Martyn's singing capabilities, the BBC requested him as guest soloist at "Mersey Glory" - this cultural and religious engagement was staged in front of a live audience of 40,000 people at Everton's Goodison Park Stadium.

A decade later, Martyn now has internationally hosted hundreds of TV shows on a broad range of major networks. Some of his television career highlights includes being a host of a UK-based talk show, "Lounge Living TV" and the "Big Brother UK 2005 Live" event.

Some of his other notable appearances include the award-winning dangerous diving series, "My Abyss" and a plethora of programs on Russia Today (www.RT.com). To date, many of his programs are being broadcasted in over 100 countries.

Aside from his success in programming, Martyn has experience with corporate presenting, voice-overs, trade shows and brand launches. Recently, he has worked with dozens companies on a variety of promotional videos, appearing this year at the Ritz Carlton Moscow and for the European Business Angels Network (EBAN).

As a travel addict, Martyn has literally visited hundreds of regions around the globe and is often used as a travel expert by a number of broadcast networks and publications.

For more information on Martyn: www.martynandrews.co.uk

Facts about Martyn:

Martyn Andrews was originally called Andrew Martin.

He has visited 567 cities on the planet.

Martyn boasts, "I am the King of Upgrades." In one year, he flew and experienced an upgrade on over a 150 flights.

In 2008, he climbed, Mount Elbrus; the highest dormant volcano in all of Europe.

Also in 2008, he traveled to Izhevsk (Central Russia) to play the childhood piano of Peter Tchaikovsky.

He has filmed his programs on location in minus 40 degrees celsius, inevitably freezing his camera.

As professional singer and actor, he's appeared in over twenty musicals.

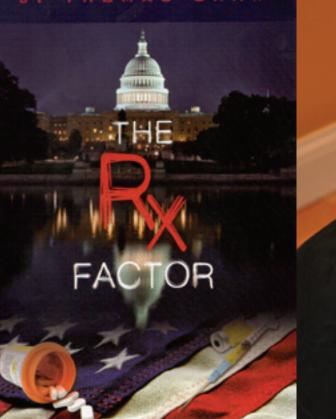
In his early twenties, he trained for six months to become a stunt skater for a lead role in Andrew Lloyd Webber's musical, "Starlight Express."

Once, he forgot lyrics in Andrew Lloyd Webber's, "Whistle Down The Wind," in front of an audience of two thousand five hundred people.

Martyn speaks English, French, German and Russian.

He spent last Halloween in Transylvania, Romania.







Despite spending more than any other nation in the world on health care, only 15 percent of Americans believe we've got the world's best, according to a recent Pew Research Center and Gallup Poll.

The CIA's "World Factbook" states the United States is ranked No. 50 for average life expectancy and the average age at death is 78.49 years - more than 11 years behind No. 1 ranked Monaco.

This is the price of a make-money-at-any-cost health-care system.

I have a three-step plan that will transform medical research and the health-care system, taking us from No. 50 to No. 1 for life expectancy by 2030 – if we act now. At the same time, it will cut our health-care spending in half and drive down insurance premiums; making coverage affordable for the vast majority of people.

Half of the country is demanding that the government stay out of health care, while the other half is supporting a quasi-socialized health care system. With such vehemently opposing views, there is no chance for a consensus. Therefore, nothing will ever get done that moves us in the right direction. And this is exactly what Big Pharma wants.

Therefore, the first step is to change the debate. From Hillarycare to Obamacare, we have been debating health care costs and health-insurance coverage. Cost and coverage are not the problems; they are symptoms of the real problems which are unidentified root causes for disease and a lack of cures.

The next step is to stop donating money to the mega health charities that take in tens of millions of dollars annually by offering hope to find a cure. They continually come up empty as a result of Big Pharma's influence over medical research. Instead, not-for-profit universities conducting medical research need to sever their ties to Big Pharma and seek funding from private citizens.

The majority of medical researchers want to be involved in discovering the causes and cures for human ailments, but they also have to live and they know who butters their bread. If private individuals fund this research, then our nation's medical researchers no longer need to be beholden to Big Pharma.

The third step is to fight fire with fire. Like any other publicly traded company, Big Pharma has a fiduciary responsibility to increase shareholder value by enacting business plans that will increase revenues and profits year over year. In the current environment, the best way to accomplish that is to get more people reliant on (addicted to) the drugs they produce.

Big Pharma's mission is to make as much money as possible selling addictive maintenance drugs.

We need to change the tax code and enact legislation to make their pursuit of profits align with the greater good of the health our citizens.

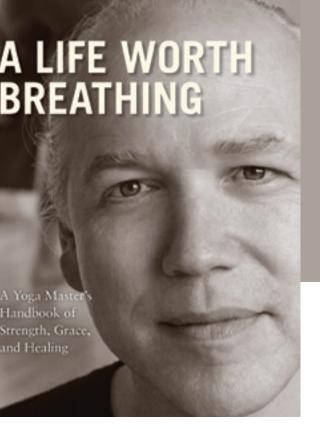
This can be accomplished with a carrot and a stick. First we need to show Big Pharma the stick:

- 1 | Institute a windfall profits tax on profits derived on any new products that are considered maintenance drugs.
- 2 | Eliminate deductions for research and development expenses associated with maintenance drugs.

Next is the carrot:

- 1 | Eliminate income tax paid on the profits generated by any product that cures a human ailment for eternity.
- 2 | Offer permanent patent protection on any new product that offers a real cure. Expand patent protection to natural cures documented in human trials.
- 3 | Altering pricing on drugs that cure human disease to make it as profitable to cure as it is now to maintain.

This is all about money. If we have the courage to make those changes to the tax code and enact this type of meaninaful health care reform, in 15 to 20 years, we will have a cure for nearly every human disease known to man. In addition, the cost of health insurance will be affordable for almost everyone and the vast majority of us will end up living much longer and more productive and healthier lives.



Max Strom

We are meant to live an inspired life that rises above mere existence, but how? In A Life Worth Breathing (Skyhorse Publishing, April 2012), internationally renowned yoga teacher and spiritual philosopher Max Strom shows us the way.

According to Max Strom, "We live in fear of terrorism but in actuality the most devastating terrorism comes from within us as we sabotage ourselves." With practical techniques, A Life Worth Breathing offers us a path to transformation. The teachings are rooted in Yoga, but make no mistake, this is not just another yoga book of postures, it is a guidebook for living. With these life skills we can achieve our true destiny; that of a fully integrated soul, living an authentic life of meaning, success, and joy. All life that is worth living is a life worth breathing.

His groundbreaking book leads us on a journey of self-discovery, as we excavate our past in order to better understand our present using the following three-part plan:

- 1 | **Heal your body.** With the body revitalized you can function at a higher level in all other aspects. Learn to govern the body so the body doesn't govern you.
- 2 | **Calm your mind.** The more clear and still your mind is, the better your decision-making process will be, and you will choose from wisdom instead of fear or desire.
- 3 | **Heal your heart, your emotions.** The more your heart is open and filled with joy and thanks, the more you will enjoy life and shine your light into the world. The more light you shine into the world, the more you can help others with your very presence.



From the #1 most trusted eye drop brand, VISINE® TOTALITY™ Multi-Symptom Relief provides relief for irritation caused by indoor and outdoor irritants like dust, pollen and ragweed, as well as dry air. The exclusive formulation provides relief for the seven symptoms of eye irritation: red, burning, watery, itchy, gritty, dry and irritated eyes. No other over-the-counter eye drop relieves more symptoms.













A SHANTI LOWRY RUM

CHIOKE DMACHI

CHRIS SALVATORE



BY the Way.



THE RECKE COMPANY



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Cisely Saldana

Cisely Saldana was named after iconic actress Cicely Tyson. Originally from Jackson Heights, New York, at the age of nine, her family uprooted and moved to Dominican Republic - a defining moment of her youth. Exposure to the country's vibrant culture, led her to pursue a career in ballet. After spending seven years in DR, her family returned to NYC.

Having experienced extreme culture shock, the fifteen year old reacclimated to New York through her interests in the performing arts. During high school, she became a lighting technician for the New York Youth Theater Group and continued her pursuits at FACES Maimonides Theater Network for Teens. Inspired by her family, her biggest supporters; interest in the performing arts flourished.

However, she knew she wanted to find her niche on the business side of the entertainment industry. She continued her education, earning an Associates degree from the Borough of Manhattan Community College and her Bachelor of Science in Business from Long Island University.

Although young, Cisely proved to be a quick study with a keen eye for talent and interesting projects; ultimately impressing all who crossed her path. In 2002, she began her role as a Talent Manager for 4 years where she helped many new artists, while also spearheading her sister Zoe Saldana's early movie career.

Inspired by life experience, her ascendancy led to a small independent film, La Maldicion del Padre Cardona; picked up by HBO.

In order to produce film/TV projects, Cisely co-founded Cinestar Pictures, LLC in May of 2006; focusing on urban genres. Cisely has found a true calling and passion for production with her roles as both Associate Producer for the film, A Kiss of Chaos and Executive Producer for the reality series, Celebrity Hero.

Cisely ushered in 2011 with the launch of Saldana Productions at Sundance, while receiving the Levi Strauss Producer to Watch award. She has Director/ Producer credit alongside her sister and actress Zoe Saldana on Vin Diesel's The Ropes. Cisely is undoubtedly a producer to watch.





Streets named for a French socialist and an Argentine revolutionary, enclose Avenida Sarmiento's 3100 block, where this Monday evening motorcycles ride up sidewalks, young porteños share pipes and beer, hostel hoppers from overseas empty out of cabs, and drum beats drift forth from Konex, the oil factory turned entertainment venue that occupies this twilight. In the outdoor enclosure beyond the ticket window neon K-O-N-E-X glows like five red moons. Beneath it, a giant staircase spills from the structure's upper depths. Its landing functions as a stage; the concrete hall beyond it, a white pillared ribcage filled with thousands of people, holds another. Soon, 17 of the best percussionists in Buenos Aires will take it, as they do every Monday night as La Bomba de Tiempo. Using the conductor-led, hand signal-based method of structured improvisation under which Santiago Vazquez united them four years ago, dressed in heartbeat red, they will pump the place with percussive energy, and Konex will shake with cardiac force.

Historically, Argentina is probably the least percussive nation in South America. It certainly is the whitest. Though the country once contained a substantial number of afro-argentines, no one seems to know exactly where they went - popular explanations include a yellow fever epidemic, their use as cannon fodder in war against Paraguay, or a simple fading into the general population over time. The national census hasn't even counted them since 1887, when it found they numbered 1.8 percent. While neighbors like Brazil and Uruguay developed drum-oriented styles like the samba and candombe, Euro-tinged Buenos Aires became synonymous with tango. Still, the country had a thriving Carnival tradition, until the military government that came to power in 1976 discontinued it and banned Murga, the performance group that is the celebration's singing, dancing and drumming essence. In those dark years it was forbidden for three or more people to be on the streets together doing anything, much less amongst a drum circle.

During that time, a young Santiago Vazquez lived in Spain with his family. They returned to Buenos Aires in 1985 when Vazquez was 14. By 30, following years of musical experimentation and a bit of notoriety with his band Puente Celeste, Vazquez was training percussion groups. He saw Buenos Aires as a city in need of some kind of collective social space. A place where people could come together and dance. He envisioned something centered around a percussion group, something genuine to Buenos Aires, a new invention rather than an imitation of an already established musical form like the samba or candombe.

Vazquez had been making music with a group he created called Colectivo Eterofónico, based on a system of harmonic signs he had developed to explore conducting improvisation. He had also for years been collecting rhythmic ideas which he hoped to put into use in a large percussion ensemble. As he began to understand how his many ideas could fit into one project, Vazquez ended Colectivo and started planning what would become la Bomba de Tiempo. He developed a new system of signs for conducting rhythm specifically. He drew up the construction of the group and then began the process of recruit members. For his system, strange as it was, Vazquez needed musicians capable of understanding complex ideas and fluent enough to play naturally while he threw an arsenal of signs at them.

"So I called the best," Vazquez says with a smile. We're sitting in a back room of the Konex following a Monday show. He's wearing a purple v-neck and a white sweater tied around his waist. Laugh lines converge at his eyes, which light up when he talks. He looks distinctly younger than he is through sheer healthiness. Most of the other members of Bomba eat at a table behind him. When Vazquez proposed they join his group four years ago, they didn't fully understand what he was trying to do, but the prospect of working amongst one another and the challenge of the signs was a strong incentive to participate.





After two full months of Monday night rehearsals, Vazquez pitched the idea to Konex. On May 8, 2006, 350 people paid five pesos each to attend Bomba's first open rehearsal, rigged up with old Chinese microphones and a borrowed sound system. Four years, 17 red uniforms and some big-time equipment later, Bomba regularly draws 3,000 people. Last year they added a few Saturday Bombas to meet demand; Fiesta de la Bomba, as they are called, always sell out, capacity 3.500. Other members have established themselves as directors. Since they play with a different guest musician every week - everything from a bassist or a singer to a Trekkielooking guy behind a turntable - no show is ever the same.

Perhaps the largest accomplishment is that Bomba has become the collective social space that Vazquez dreamed of creating. Before the show, you can't hit the kiosco for a litro without the guy at the other register yelling about how Bomba is the best thing on the planet. Outside, a young suit getting out of a cab greets his dreadlocked friends drinking on the corner; in this city business suit and eyebrow piercing are not mutually exclusive. There's a didgeridoo salesman; if he decides you have good vibrations, he might aim his instrument into your chest and give you some of his own. Then he'll teach you to mimic an elephant's trumpet, done by rolling your R's into the great cylinder, and talk up the shamanistic Wachuma ceremony he leads next week. "It's like ayahuasca," he says in broken English, referring to the ancestral plant's better-known cousin, "but for here instead of here," pointing first at his heart, then at vour head.

"The initial 15 minutes of the first rehearsal were terrible," Vazquez says. "Because I didn't explain what we wanted to do. Just, let's jam a little bit. I was just trying to listen [to] what was the natural jamming of that group of people." Afterwards he explained the concept, how he envisioned them divided into almost autonomous sections, how they were to balance repetition and creation, his idea of free composition. "And then they got it very soon, and I could start to see that it could work." 48 360 MAGAZINE

And there amid the crowd on the corner waiting for the signal to cross, stands Cheikh Gueye, the most ferocious drummer in Bomba. Slung over his shoulder is his great diembe, fashioned from goatskin and teak by a childhood friend 11 years ago in Senegal. Tonight, when he rips off a solo that stampedes through Konex's cavernous inner chamber, his head will arch upward and convulse violently from side to side, sending his fitted hat flying and his short black dreadlocks into seething animation. This is inevitable: Gueve's solos are a pillar of Bomba. It's just a matter of when he receives the sign.

Screechy, erratic noises fill Diego Pojomovsky's living room. It's a recording of Conduction 104, a previous installment of an ongoing traveling musical production put on by American jazzman Butch Morris. Under Morris' conduction system, in which he directs an improvising ensemble through signs, the Conduction series has for over 20 years traveled all over the world. Morris' travels from city to city forming ensembles of local musicians to perform under his direction. When Morris came to Buenos Aires in 1998 Pojomovsky played the bass.

The eerie music sounds like what children fear at night. Juxtaposed with this aural monster under the bed and Pojomovsky's own face – long hair, unshaven – his accent comes off a bit vampirish. "How do you conduct this? How?" he says. Tension builds before dissolving under a hushed cymbal until the music approaches near silence. Pojomovsky's voice, an instrument by its own rights, conquers the space. "I remember one sign at this very moment directed to me which was—" Pojomovsky's right hand makes a come-hither motion and eight creeping bass notes enter the composition. "So I was playing freely." His gaze falls slightly as he loses himself in the memory. His hands remain raised. "There he asked several players to do two long notes. Oooone, and the other. That's the way it works. There is no key, no scale, nothing. I'm free to do whatever I want." His hands continue to reproduce the signs he saw 11 years ago. His left thumb and forefinger form an upside-down L. "He's asking me to repeat. I'm beginning to repeat."

Vazquez was also to play in Conduction 104, but had to drop out because of a scheduling conflict. Out of interest he attended a rehearsal. What he witnessed proved to him that he could make the music he had been imagining. Inspired, he began to create his own language of signs that became the basis for Colectivo and later converted into Bomba. Vazquez took Morris' conduction concept further, designing a system that would allow him to experiment with his own musical ideas. "Butch Morris only used signs related to dynamics and movement and listening and getting with another musician," Pojomovsky says. "There were signs to repeat things, to memorize, to change. But he never used signs like we used in Colectivo in relation to notes or scales." Morris never used rhythmic patterns, for example, But the members of Bomba utilize a set of songs they call memories, which they sometimes use as a jumping off point for improvisation. One is a famous tango composition, another a mix of folkloric rhythms Vazquez wrote. Most often they use an Indian formula, the memory that allows them greatest flexibility.

In their Wednesday rehearsals they constantly experiment. A recent focus was metric modulation, a way to instantly change tempo instead of gradually slowing down or speeding up, and for a few months before that they played only in the 5/4 time signature. It is here, in this incorporation of new ideas, where the members' diverse musical backgrounds really come into play. Richard Nant, a middle-aged man with a U-shaped goatee and a hoop in his left earlobe, grew up listening to jazz. He plays trumpet every Wednesday with his other band, Los Gauchos, at a club called in Recoleta called Thelonius. The leader of Los Gauchos is especially well-versed in writing metric modulation, so Nant brought into Bomba some exercises and rhythms they had been working on.

"Everyone has different backgrounds, but no one is only about one style," Nant says one afternoon at a restaurant in the city's center. "Nacho, he's a very Candombe concept player, he plays in a Candombe group in La Plata [Buenos Aires Provincia]. But he can play anything he wants to play. Tiki Cantero, [is] the connection with folklore, and also Mario Gusso. Gabi Spiller, his grandfather was a violin master, he played in the Teatro Colon. Carto, he is a jazz drummer. But how can I define Carto? It's like an intuition. Carto is 100 percent intuition. Totally free. Juampi Fransiconi, he is from Littoral and they have that flavor, you can hear that flavor in his playing. Then you have Ale Oliva. Oliva is like a piece of Buenos Aires. He's porteño. You have Lucas Helguero, he's very methodic, always studying. He's very related with Brazil. He can play the berimbau. You can see where everybody's coming from." Nant pauses. "Santiago is a thinker. Intelligent, fast. He did a really great casting call."

Vazquez likes the idea of helping other groups develop their own styles within the Bomba-born system. There exists what is essentially a Bomba school, called CERBA, the Center for Rhythmic Studies, which Vazquez and other Bomba musicians started to teach the system to anyone who is interested in taking the classes. As the language spreads, Vazquez aims to keep it universal and avoid a splintering into different dialects. "If after some years we have different languages, you lose the chance to play with others and to communicate," Vazquez says. "So if we have a new musical idea we want to try, we first try to do it with the signs we already have, combining things in a different way to express that. If there is no way then we have to create a new sign." It's an ongoing process, the language growing organically with the ideas behind it, becoming more complex as more people come into its fold.

"I really use in my mind the model of soccer," Santiago says. "I don't know what is the limit for this movement. But there are very enormous things that at the beginning they probably were very small. Like soccer. So I don't know what is the real size that this has to have. We only can just keep doing it and see what happens."

Alejandro Oliva puts a finger to his lips, sits down on stage and motions the crowd to do the same. They do. The semicircle of percussionists behind him have also followed their director's lead and ceased making noise. For a moment the place is actually silent. Oliva jumps back to his feet and resumes his swaying tai-chi dance movements, and the drumming picks up again at full fury. In La Bomba de Tiempo there is always that moment when everything pops. When the crowd, having gradually progressed from standing still or a simple head nod to the more discernible upper body swaying to the edge of total froth finally reaches its boiling point. Directly in front of the stage is the hottest. Imbued with kinetic energy they fly off in all directions, repeatedly colliding and bouncing off of one another like water boiled to steam. Oliva, sagely, expressionless, is playing with that line, cooling them done and heating them up again. Another Monday, another ritual.





Gloria Govan

The Player's Wife

The West Coast-based starlet, fashionista and media sensation has been featured in the spinoff weekly series of VH1's #1 franchise "Basketball Wives," which returned for its second season spring 2012. The exciting, drama-filled and often controversial "Basketball Wives: LA" series follows a group of women who navigate the ups and downs of their relationships while dealing with life in the spotlight.

Travel Host

The ultra-sexy, Govan was recently named the Host of Codeblack Entertainment's all-new entertainment news series *Backstage Confidential*. It delves behind-the-scenes to capture exclusive one on one interviews, along with features and insight on some of today's biggest and brightest stars at the most elite celebrity and sports events across the nation. With Govan in full spotlight, the Backstage Confidential launched its full rollout, domestically, this summer across multiple new media platforms: mobile phones, TV and social media outlets. Both the show and Govan will travel across international territories to capture the news & events as they happen including long-standing and star-studded Soul Beach Music Festival in Aruba. No stranger to the celebrity experience, this femme fatale has been spotted on red carpets nationwide, including this year's Trumpet Awards in Atlanta where she was introduced as the series' Host and has already shared the screen having interviewed such powerhouse celebrities, commemorated greats and inspirational leaders as entrepreneur/ philanthropist Ted Turner, legendary songstress Aretha Franklin, comedy stars Kevin Hart and D.L. Hughley, Tommy Davidson, Blair Underwood, "Rock and Roll Hall of Fame Inductees" and 8-time Grammy Award® winners, Earth, Wind & Fire and many, more.

A Women in Charge of here Success

The Los Angeles-based starlet has powerfully taken her career by the reigns and has recently added more to her plate including a package of featured acting roles, merchandise opportunities and product endorsements. Govan is quickly becoming a brand that one is sure not to forget. Her new show, "The Clean-up Woman," will launch this summer on Shaquille O'Neal's new Google venture, Comedy Shaq, premiering on YouTube as an original, web program. This six-part dark comedy series is set in the vein of Mr. & Mrs. Smith and is loaded with adventure, exiting twists and surprises. She is featured as a mysteriously tempting, exotic assassin who caters to the underworld and underdog, the helpless and hopeless.

She recently inked a monumental deal to star in a new broadcast commercial set to tout and promote the new Ultimate Fighting Championship® (UFC) partnership with Rupert Murdoch's, Fox Networks. The action-filled television commercial from the award winning agency will also debut this spring with its production graced by the imaginative eye of acclaimed American music video, advertising, commercial and feature film director Joseph Kahn; at the helm of the shoot via his production company, HSI Productions.

Mommy and Philanthropist

This bi-cultural starlet of African-American and Latin descent keeps busy both as mom to her twin boys and continues to take on a multitude of new challenges. When not seen oncamera, Govan spends her remaining sleepless hours focusing on philanthropic efforts and entrepreneurial endeavors including a forthcoming cookbook and a branded line of ultra premium vodka under her name.





Sparkling Ice: What's Inside?

Essential Vitamins and Antioxidants - Sparkling ICE is an excellent source of B-Vitamins, Vitamin D and antioxidants.

B-Vitamins are known to play an important role in helping your body obtain energy from food. They may also be important for normal appetite, healthy skin, good vision, a healthy nervous system and red blood cell formation. Vitamin D is widely known to play a significant role in overall health – in particular bone strength.

Sparkling Ice also contains caffeine-free Green Tea Extract, which is known to have powerful levels of antioxidants. Antioxidants are substances that protect your body's cells from harmful molecules called free radicals. Free radicals are a byproduct of your body's normal processes, and are also thought to be caused by pollutants and other environmental exposure.

Sparkling ICE – Light & Refreshing, Zero Calories, Gluten Free, Caffeine Free, No Sodium, Natural Flavors and sweetened with Splenda.

SPOTLIGHT John Bosse

John Bosse (MS, RD, LD/N, NCSA-CPT) is a Registered Dietitian and Certified Personal Trainer specializing in sports nutrition. John received his master's degree in Sports Dietetics from the University of Utah and his Bachelor's Degree in Exercise Science from Colby- Sawyer College. His extensive professional experience spans from developing meal plans and supplementation protocols for NFL, NHL and NCAA players to researching the affects of creatine on muscle strength to developing group exercise routines for seniors. John's research in sports nutrition and science has been presented at national and international conferences and published in journals such as the International Journal of Sport Nutrition and Exercise Metabolism. An avid natural bodybuilder and powerlifter, John has a particular passion for working with strength and power athletes.





Sexytime

Following the provocative successes at The Warhol Museum in Pittsburgh & The Anchorage Museum in Alaska, the SUPERTRASH movement is coming to London with the all new Sexytime - the book & art show that pornoisseurs all over the world have anxiously been waiting for. Celebrating the art of the 1970s porn movie poster, this is the book & exhibition for those who harbour a healthy, passionate yet tortured curiosity and appreciation for retro design mixed with brazen sexuality, that is uniquely controversial to this day. Selected with heat sensitive attention to detail and accompanied by a brain-ripping narration on the rise of "post-porn" by it's creator, the author-filmmaker-curator Jacques Boyreau.

No matter what your fantasies might be...

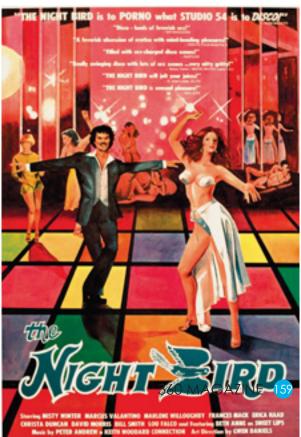


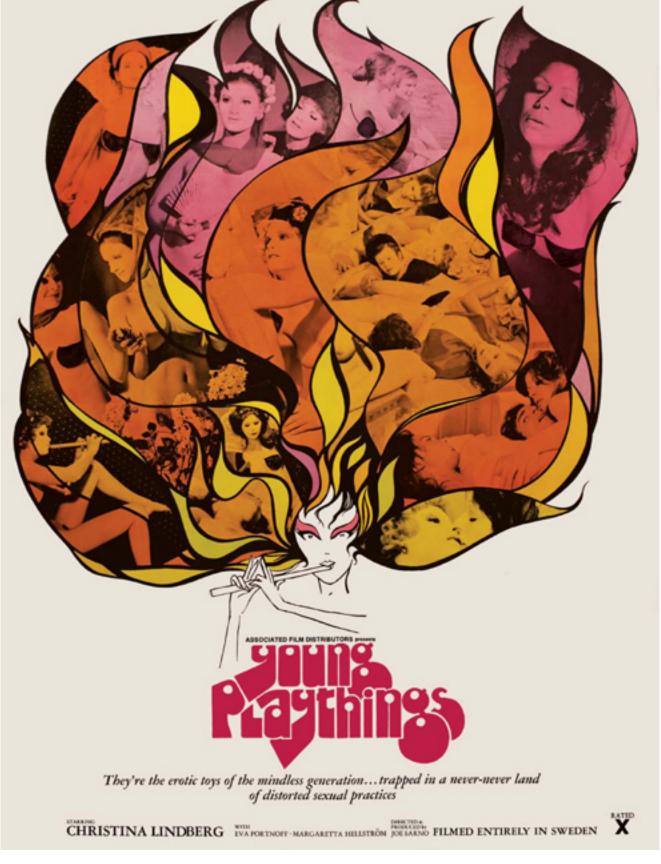


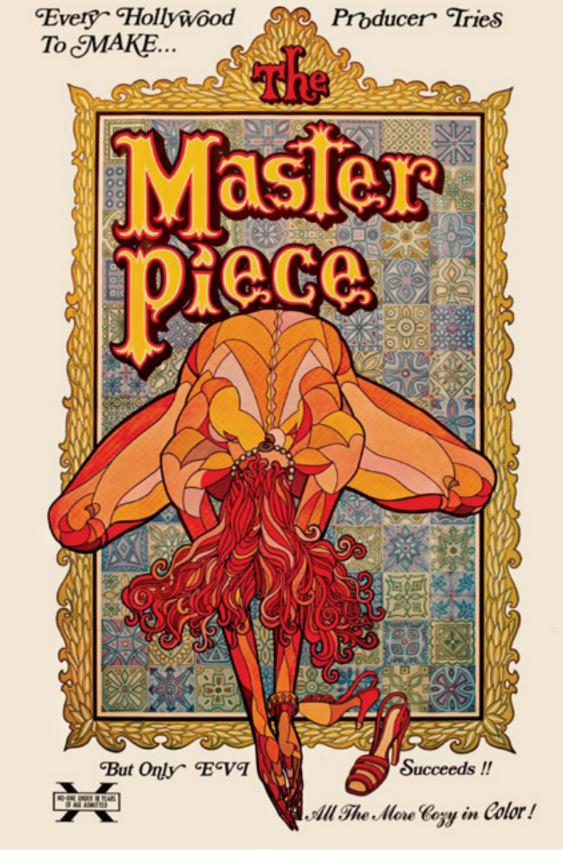


















Dress: Eduardo De Las Casas Earrings: Love by Monroe Bracelet (left): Malili Otoya Bracelet (right): Lilla









Ring of Fire

Rejected for a role in The Terminator as "too waif like," Keisher "Fire" Mcleod Wells began began boxing and added muscle to her 5'8" 109 pound frame. In addition to muscle, she gained success as an amateur boxer, including four Golden Gloves titles, before turning pro in 2009.

Fire has successfully merged her ring, modeling and acting careers, "I have to stay in shape all the time," she said, "in case there's a fight on short notice. There's not as much money to be made in women's boxing so you don't want to lose out financially." The reward for being prepared has paid off for Fire. "I've met a lot of people in acting and modeling who offered me jobs because I'm an established boxer," she said. "Most of those jobs are about being an athlete, displaying beauty and style in a sport that's so masculine. I enjoy those jobs because not only am I representing a brand, I've been chosen because of my unique sense of style, fashion and talent."

Boxing gym wear is ordinary, neither unique or stylish. But Fire defies the ordinary. "I love designer clothes!" she exclaimed, and is known at the iconic Gleason's Gym in Brooklyn, for incorporating Stella McCartney, Adidas and Juicy Couture in her outfits. She abandoned the standard wife beater and basketball shorts for something more, well, Fire like. "Since doing so, I've never felt so comfortable and like ME. Fashion is meant for me inside and outside the ring."

Gone is the flaming red and golden hair, that earned her the nickname "Fire," but the personality still burns bright. "A lot of actresses put 'boxer' on their resume if they've had a lesson or two at a high-end boxing club. I've paid my dues as an amateur boxer and have 7 professional fights," Fire stated confidently. "Decision makers for acting and modeling jobs can Google me. Then they know that I'm a top contender, with Barbie doll looks, And it has been a good thing so far."

Visit firetheboxingdiva.com and follow Fire on Twitter @fireboxingdiva

Byron Janis Legendary Virtuosic Pianist, To Serve

As Mentor At VSA International Young Soloists Program

Legendary virtuoso, Byron Janis served as a mentor at the VSA International Young Soloists Awards. Mr. Janis was the first-ever mentor appointed for this program, which has been running since 1984. He shared his experience and wisdom with the four award recipients. The concert recognized outstanding musicians from around the world, ages 14-25, who have a disability: pianists Ignasi Cambra (Spain) and Justin Kauflin (Virginia), saxophonist Yongsit Yongkamol (Thailand), and William Eisenberg (Minnesota) on the French horn.

VSA is the international organization on arts and disability and an affiliate of the John F. Kennedy Center of the Performing Arts. Since 1984, the VSA International Young Soloists Award Program has annually recognized young artists with disabilities from all over the world who demonstrate exceptional music talent.

Byron made his orchestral debut at age 15 with Toscanini's NBC Symphony Orchestra and the following year was chosen by Vladimir Horowitz as his first student. At 18, he became the youngest artist ever signed to a contract by RCA Victor Records. Two years later, in 1948, he made his Carnegie Hall debut which was hailed as an unparalleled success. He has played with every major symphony orchestra in both the U.S and abroad. In November of 2011, Byron Janis became a Yamaha artist and launched the unprecedented new technology of Yamaha's Disklavier CFX Piano. He has also been appointed as the first Presidential Advisor to the Yamaha Music and Wellness Institute. Recently, Byron was presented with the Yamaha Music and Wellness Institute (YMWI) Lifetime Achievement Award. He also received an Official Proclamation from Mayor Michael Bloomberg; announcing May 30th as Byron Janis Day. Moreover, Byron has released, The Chopin Collection, in 2012 on EMI Classics and is scheduled to release, Live From Leningrad, at the end of Summer 2012.











Jewels Jay

Principle of Brand

"Creating beautiful images for models to dressing the everyday person."

Brand's Journey

"I have always been interested in fashion. Though I have no formal training. I always considered myself to be emotionally connected to fashion. My friends rarely as shopping or to special events without asking me to dress them or provide my opinion - and that's when it hit me! Like this is more than a hobby - this is a gift. So, I took my time researching the industry and got mentoring from my sorority sister who owns Bliss Boutique in Baltimore. I have been working hard to stretch my brand every since. While developing my store, I realized there was a way to express my passion by making others look and feel good. I was contacted by various photographers to use my styled pieces for shoots. During these meetings, I would add my creative input for shoots - viola, I was instantly styling for various projects by word of mouth."

EtherealBoutiqueRefined



Photographer: Alejandro Noriega-Cabezut Stylist: Essence Jones

Hairstylist: Jenna Vrzal Make Up Artist: Dionne Holley



Raygon Fields

Principle of Brand

"828 Woman-Curvy Girls are fashion-forward, so I wanted to create a brand that spoke sexy, stylish and age appropriateness. The apparel choices for women with larger body types are just not there. Either the clothes are not well-made, ridiculously overpriced, textile choices are sub-par or look older than the woman wearing it. My 828 line was inspired by my sister, grandmother and the growing woman in me.

EVO-IFC- I've always been the person that shops with family and friends, so it only made sense to make it a career initiative. I enjoy meeting new people; so, I feel fortunate to have patience and creativity to help people discover their individual style. When you look good, you feel good.

Girl About Town TV-I never thought I would be in a web series/television show. The timing was right. In December 2010, I was a Style Advisor on a television show; it was a good experience. So, I wanted to test my abilities on whether I could connect with men and women on a national level. I'm confident this show will create a stronger platform for fashion and lifestyle programming for consumers 23 and up."

Evolutions Image and Fashion Consulting www.evo-ifc.com

Creative Consulting, Fashion Philanthropy Events, Social Media Management and Marketing

828 Woman Apparel Label

Girl About Town TV www.girlabouttowntv.com

Photographer: Robert Tremaine
Make Up Artist: Val Ross for Jane Doe

Terry-Ann Phillips

Principle of Brand?

"My brand's purpose is to portray CES: class, elegance, and sophistication in all that I style and/or repurpose."

Brand's Journey?

"I got my start by recognizing my God-given talent while also realizing this was a true passion. I had gone through various odd-end jobs that never panned out. I felt not being successful in those realms were God's way of redirecting me."

Brand Tutorial?

"Determination is essential to starting your own business while believing in yourself. So necessary!"

Brand's Mentor?

"Coco Chanel - hands down because she portrays CES. Her brand is world-renowned and lives forever. Who doesn't recognize the double C's? I want to replicate this formula for my brand!"

Brand Apprehension?

"The competitors in this industry are fierce. I want to establish what's distinct about what I have to offer while capturing the masses' attention."

www.thierrycouture.com

Photography: Lamar Scott-Davis Makeup: Celia Aurora Styling: Terry Ann Phillips





Jeffrey James

Botanicals

Jeffrey's mantra is all about transforming your lifestyle to revolve around organic changes to the diet, skin routine and integration of daily exercise. Jeffrey's personal lifestyle transformation came from an awareness and need for an overall jump start to his health and he was able to lose over 50 pounds. This change came from what he put in his body and on his body - organic whole foods and the development of his organic skin care line, Jeffrey James Botanicals.

This summer, Jeffrey James presents the FIRM anti-aging serum for an instant glow and face lift. For only \$42, this serum can help revolutionize your skin and builds a shield fighting free radicals and replenishes the skin, promoting cell regeneration. The FIRM also protects the face from sun damage and other harmful pollutants. Jeffrey says, "I want to radically improve people's lives for the better, and that is why I developed the FIRM treatment, your beauty solution for summer."

"What you put on your body is as important as what you put in it!" If your body is a temple, why would you ever want to put chemicals or toxins in or on it?

Here are Jeffrey's additional tips to get your beach body ready:

- 1 | Drink plenty of water. It will help hydrate the skin and help you feel energized and refreshed.
- 2 | Get plenty of exercise and use the great outdoors as your personal gym. Now that summer is here, use this time to hike, kayak, surf and run on the sand!
- 3 | Get at least eight hours of rest at night to get the full body benefits you need.
- 4 | Eat plenty of organic fruits and vegetables. Making this change to your diet, can help you look and feel healthier.
- 5 | Use Jeffrey James 6 step paraben-free organic beauty regimen to get the full benefits of an organic lifestyle; giving you a healthy glow from the outside in.

For more information visit <u>www.jeffreyjamesbotanicals.com</u>

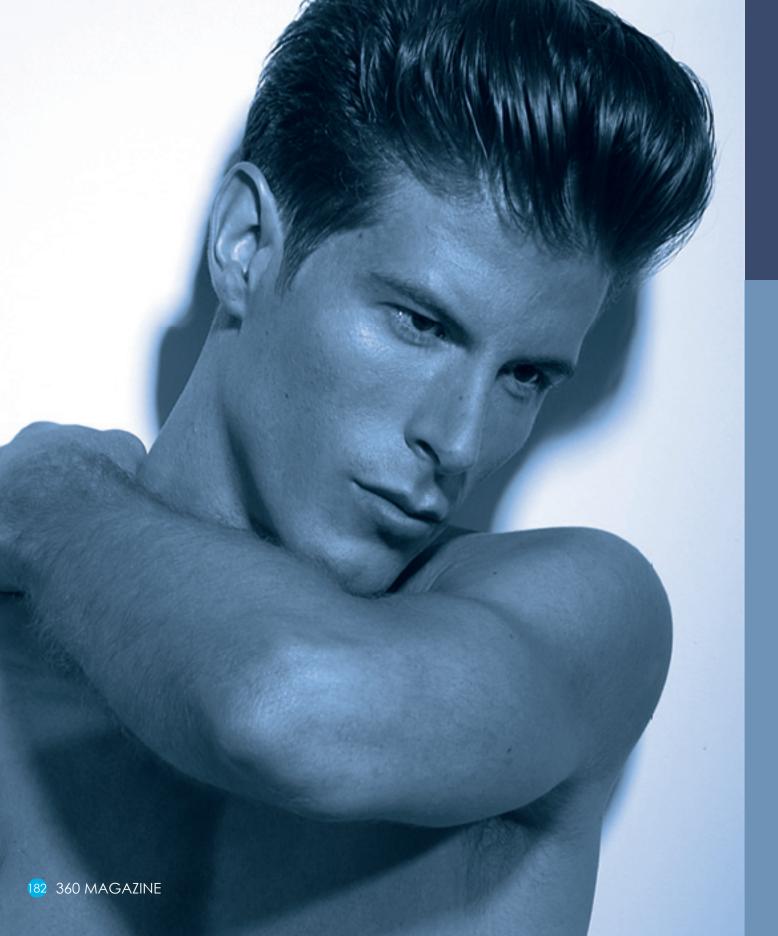












Int'l Mail

Photographer: Brian To (www.briantophoto.com) Model: Milan Nikolic Hairstylist: Steeve Daviault Make-up Artist: Eleanor Sabaduquia



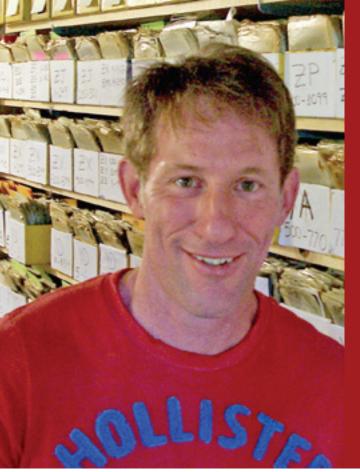
Briefs: Jam Beat Trunk











In 1945, Bob Mizer founded the Athletic Model Guild (AMG) in Los Angeles, California, operating out of his mother's house, and advertised for sale photographs of bodybuilders in nascent physique magazines like Strength & Health.

In the early 1950's, after the physique magazines had banded together to remove such ads as his from their magazines, Mizer published his own magazine, Physique Pictorial, which featured photographs and artwork celebrating male beauty.

Despite harassment by law-enforcement officials and even serving time in prison, Mizer continuously operated the studio over the next five decades until his death in 1992.

In 2003, photographer Dennis Bell acquired the estate and began resuscitating the oldest, stilloperating physique studio in the world.

Today, I visited Bell in the archives, and we soon sat down for this interview:

You and I first met in 2005, just a few years after you'd acquired the bulk of Mizer's estate, which includes 1,000,000 negatives, slides, prints and films.

Do you remember how confusing the archives were? Stacks and stacks of unlabeled boxes.

Yes, But as a huge fan of Mizer's work, I mainly remember feeling amazed that I was examining negatives, slides and 4 x 5 photographs created and handled by Mizer himself more than sixty years ago.

In 2005, we were still trying to ascertain what everything was and how it fit together. We wanted the world to know AMG was about to resurface. You helped with AMG's first modern film, AMG Resurrection. Though the film's popularity has since faded, as happens to so many of that kind, the



material in the archives has retained its popularity – and the way it's been catalogued, filed and stored has come a long way since your first visit!

The key was for me to learn to recognize Mizer's handwriting. From there, we were able to quickly identify boxes full of important artifacts without having to open and inspect the contents of every single box. We eventually discovered there were hundreds of boxes containing roughly 500,000 black-and-white, 4 x 5 negatives. Hundreds more were full of slides, rolls of negatives, and every other photographic format invented in the middle of the last century.

Fortunately, Mizer never shot digitally, or I imagine all that work would have already been deleted and lost forever.

How did you end up acquiring the collection in such a disarray?

After Mizer died in 1992, his heir tried to run AMG for a couple years, failed and decided to clean out the place in order to relocate to Alameda, California. One of Mizer's artist friends, John Sonsini, helped out, rescuing a lot of important material destined for a dumpster behind Mizer's studio. Sonsini later donated this material to me and the non-profit Bob Mizer Foundation.

So, Mizer's heir boxed up the items he wanted and shipped them to Alameda, where they sat in storage and in his garage for the next nine years.

During that time, I was a photographer in the gay adult porn world, taking still photographs for Falcon, Hothouse and other big studios in that business. I'd discovered the pioneering physique photographers of the mid-1900's, and I'm sure my own style has been influenced by theirs.

Eventually, I set up the website PosingStrap.com [now AthleticModelGuild.com] to showcase the work of all the physique studios. I managed to locate where many of the studios' archives were and met Mizer's heir.

We hit it off.

He said he wanted me to continue the care of AMG, that he'd nearly decided to split apart the archives, sell off what he could and throw out the rest.

88 360 MAGAZINE

Johnathan Celestin

As a child you grew up singing in church, how did that experience influence your sound?

Growing up I was a church boy. We had to go to church a few times a week, family prayer at home, bible study at home, etc. I wasn't allowed to listen to pop music growing up, and didn't get to listen until my Mom and Dad separated, so I was roughly 9-10 then. Any singing before that was strictly for God. Consequently, church has largely affected my sound, and my relationship with music. I understand the power it has to lift people up, or bring people down. I sing from my heart so hopefully people can feel it when they hear me. It's funny because most people look at me and wouldn't think that I sing like do but I come from the southern Virginia so music, church and singing were a large part of my childhood.

How would you describe the Johnathan Celestin sound and vision?

I would say that I'm a male Lauryn Hill (huge comparison, I know). My sound depends on how I'm feeling when I'm writing the song. However, there are a few things that I aspire to keep consistent: honesty, good songwriting and a good message. I'm never going to be the type of artist that flashes his material wealth, because I want my music to bring all people together, and lift all people up. People look up to artists. I don't think vanity and money is the pentacle of life. I'll always have soul and church in my music, I'll never lose that, My vision, well I hope to, with this album, and with future albums I'm able to help someone get through everyday life by telling real-life stories. Talking about my flaws, my mistakes, and my lessons learned. I have a simple vision: remain honest with myself and with others.

You are currently based in New York City, which would be considered as one of the most influential music meccas in the world. How has living in NYC inspired your music and style?

New York City is great. It's a nexus of cultures and lifestyles which is why I love it here. I get to experience and learn from people of all walks of life. Interestingly, I'm not really into the New York music scene like you might expect. I'm a homebody. And I actually live a pretty quiet life. However, the friends that I've made and the people who I've come into contact with have really influenced who I am as a person, and in that way it affects my music a lot. I even have other musician friends and artists who live in NYC and when we chill together, the last thing we talk about is music. All of my friends in the entertainment and music scene, when we get together (if I have my way) we're probably eating something. Everyone knows I love to eat.



What influence has your hometown had on your music?

The best way to put it; music for me is like breathing...yeah it keeps my heart beating, but no one walks around focused on breathing all day, it's just natural.

I grew up in Hampton Roads (757) area of Virginia. It's pretty quiet there, but there were tons of people in the entertainment industry who moved down to Virginia to get away from the fast life. I had a few early musical experiences that helped shape my sound in my hometown. But most of my adolescence was spent listening to album after album after album in my room.

The title of your new album is "...And Then The Rolling Stone Fell In Love." Please explain the title?

Glad you asked. "The Rolling Stone" refers to the fact that I've always moved around and never really called a place "home." I love New York, but even now I wouldn't consider New York, home. Plus I did a lot of shows in theatre, so I was constantly relocating. "Fell in Love" refers to when I loved last year. It was actually the first time I ever fell in love. Funny enough, it was also the first time I felt like I had a place I wanted to call "home." So the album tells my story. I love the Allman Brothers. "Melissa" by the Allman Brothers, is about me.

All of the featured songs off of your new album are very strong. Our favorites are "12 Steps" and your powerful first single "Superman." What is the story behind the lyrics of "Superman?"

I wrote "Superman" on the Amtrak train last year on the way to see my mom in Virginia. I was still in the relationship when I wrote it and it expresses exactly what I was feeling at that time: frustration, hurt, the realization that I can't change someone no matter how much we love each other. I think that's a very common mistake that people make going into a relationship.

People have to want to change for themselves, either you love them past it or you move on. "Superman" is who I thought I could be in my relationship. But here's the kicker! Sometimes people like exactly who they are and what they do, and they don't want or need you to be their hero. When I wrote "Superman," I knew that my relationship would ever be the same. "12 Steps" came after we broke up. I was hurting, so I just sat down and wrote exactly how I felt. This album was like therapy for me.

What can your fans expect from the "Johnathan Celestin Live Show" experience?

I want to touch hearts and I want to inspire others with all my live shows. Right now, I'm in the beginning stages of touring so we're still working out all the kinks and "perfecting it". You can probably expect to hear me talk sometimes, I like to talk to people and let them know it's more than a performance and that I want to connect with them.

Tell us about your "I Stand For Love" campaign?

My "I Stand For Love" campaign was somethina I started last year before I even dropped my album. My fans came together to help me put out that video. It's a campaign against all types of "ism": sexism, racism, homophobia, classism, anti-Semitism and the lists go on and on. I had hundred of pictures sent to me from all over the world from people who wanted express their devotion to love and their against intolerance. Unfortunately, people love to compartmentalize people and things: it makes them feel smarter, and it gives them a stable sense of self. "I Stand For Love" was a message that we're all the same. At the end of the day, we're all human. We all want to be loved and we all want to love others.

What music artists do you look up to and admire the most? Why? And, who would be at the top of your collaboration dream list?

Lauryn hill has definitely shaped me as a person and artist. I admire her courage and her honesty. You don't really get that in today's music anymore. Everyone's a moniker and no one's vulnerable. Stevie Wonder is also a major influence on my music. He's prolific. Donnie Hathaway too. He was one of those artists who put his entire soulinto every word he sang. That's hard to do, especially on a daily basis. Whitney Houston did it. Lauryn Hill and Amy Winehouse (RIP) would be at the top of my dream collabo list.

What are your overall long term career goals?

I hope to put out a few more albums. I'm a storyteller, so as long as I am blessed with amazing people in my life, I'll probably have an experience or two to share. I hope to always use my platform to help others on all levels; emotional, physical, and educational. A lifelong goal of mine has to been to open up a school. I'm a rising senior at Columbia University and I want to provide young, marginalized students with access to an education that everyone deserves.

I admire your focus and courage as a talented independent artist. Describe and share your journey so far maneuvering and establishing your voice in todays "new music industry?" What advice would you give other upcoming recording artists looking to create and release their music independently?

I've actually been pleasantly surprised with how well people have responded to my music. I feel blessed. What has gotten me to this point is perspective and a good team. I make sure to have aspirations and a life independent of music. A music career can be all-consuming of your time and focus. You have to make sure that you set aside time for yourself. With that said, I'm also goaloriented and explicit about what I need from myself and others. That will get you far in this business. I'm not afraid to say "no." I'm mindful of others, but I'm not a peoplepleaser; in life you're going to disagree with people. Don't take it personal. Remember this when putting together your team as well. You CAN'T do this all by yourself. Get people on your team who believe in your vision and are good at what they do. Moreover, get a team together of honest people. If you're doing it independently you're going to have a lot of on-the-job training. So they'll be some mistakes, and a lot of things you won't know. Have a lawyer-friend who'll help you.

And lastly, have a friend or family you can talk to if you ever get lonely, frustrated or disappointed. That always helps.

<mark>192</mark> 360 MAGAZINE 360 MAGAZINE 193



Photographer: Tim Coburn Fashion Stylist + Creative Director: Apuje Kalu Model: Whitney Holcombe Hairstylist: James Cornwell + Fran Make-Up Artist: Gina Robinson Jiannui of London, Manouk, & Sondra Roberts are all available at Upstairs on 7th Boutique,









Red Bull BC One North American

North America's top b-boys will face-off, during the Red Bull BC One North American qualifier, at the Aragon Entertainment Center this summer in Chicago, Illinois. Throughout four rounds of 1-on-1 battles, the competition will feature b-boys that have made their way to the highest platform of breakdancing - Red Bull BC One. Sixteen dancers will fight for a spot to represent North America in the World Finals later this year in Rio.

B-boys will display their styles reflecting their regional backgrounds. With West Coast power moves meeting the freezing styles of the East, fans of this complex dance style will not be disappointed. At the end, only one of the 16 competitors will emerge with the right to call himself the "Best B-Boy in North" America." In addition to bragging rights, the victor will earn the chance to represent North America at the Red Bull BC One World Finals in Rio de Janeiro, Brazil this December.

B-boy Ronnie, the Las Vegas breaker who won the 2007 Red Bull BC One Finals in South Africa, knows something about the importance of the United States qualifiers. He will join b-boys Float and Machine to judge the Chicago event. Looking ahead, Ronnie said, "To win something this big in America will mean so much. All the b-boys are training for this like it's the Red Bull BC One Finals. Whoever wins this, it's going to be a big deal."

As one of the four elements of hip-hop—along with MCing, DJing and graffiti—b-boying has thrived in Chicago, a city with undisputed hip-hop cred. The ballroom inside of the Aragon Entertainment Center is one of the Windy City's most storied cultural landmarks and a legendary dance venue, will serve as the arena for a day of battles that will help shape the future of b-boying. Skeme Richards, who serves as the DJ for the legendary Rock Steady Crew, will provide music for the night; and hosting the event is RAKAA, representing the Dilated Peoples, the Rock Steady Crew and UZN.

The 16 b-boy competitors include the following: Ken Fury (New York City), Domkey (Philadelphia), Ronnie Ruen (Los Angeles), Villn (Sacramento), Tata (Brooklyn), Evol (Chicago), Nasty Nate (Houston), Fléau (Canada), Mijo (Milwaukee), MN Joe (St. Paul), Bebo (Brockton), Prada G (Los Angeles), Mig 187 (Las Vegas), Omen (Homestead), Stripes (Tampa), and Kid Cruz (Denver).

Darryl Stephens After years of the after in less Angeles and San Francisco Darryl Stephens played Nearhon the

After years of theater in Los Angeles and San Francisco, Darryl Stephens played Noah on the Logo Network's groundbreaking series Noah's Arc and starred in feature films Boy Culture, Another Gay Movie and Noah's Arc: Jumping the Broom. He worked with Anthony Mackie in the upcoming biopic Bolden!, voiced a character on the animated series Rick and Steve alongside RuPaul and made memorable appearances on ABC's hit shows Private Practice and Desperate Housewives, CW's Ringer and BET's Reed Between the Lines.

His performance in Gary Lennon's play *The Interlopers* was nominated for an Ovation Award. Recenty, he published his first novel *Shortcomings* along with an EP of dance music as *SugarTank*; the alter ego of one the book's main characters. After co-writing and starring in the short film *Something Like A Butterfly* last fall, he executive produced, co-wrote and starred in the new drama series *DTLA*, which debuts winter 2012. After appearing in the 2007 issue of *OUT 100*, he has been very vocal on dealing with discussions on marriage equality, safe sex and bullying.



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Ingrid Schnell

Terry Dexter

Let me begin by saying your EP, "In Circles," took me on a spiritual journey. You have an old soul. You also have an interesting background. You are Venezuelan and Mexican and were raised in Arizona. How has your heritage and the environment you grew up in, influenced your sound and style?

Well, because my heritage is so diverse, I have been influenced by a variety of music. I've always been influenced by the American rock sound. Also, while growing up, my mother owned a dance studio where she focused on dances from Latin America. As her daughter and student, I was exposed to all kinds of Latin music, ranging from Mexican Folk to Latin Pop to Flamenco. However, when I became a teenager, I fell in love with 90s rock. I loved the organic sound, listening to musicians play their instruments and create music. It's very different from the synth sound that is used to produce modern-day records. When we were creating the EP, "In Circles," I wanted to make sure that I captured an organic sound with lyrics that told my story.

I can not help but compare you to Fiona Apple, but of course you have your own signature sound. How would you describe the "Ingrid Schnell sound?"

That is a tough question, Terry. I believe that the through line in this EP consists of lyrics that come from the heart of someone who is trying to find themselves through relationships and life experiences that don't quite work out, with an alternative organic rock sound.

Tell us about your songwriting and creative process and Mark Endert just to name a few. and your partnership with Adam Michaelson.

Adam Michaelson has been the backbone of this EP. He has been my mentor and co-writer from the beginning of my Hollywood endeavors. We started working together about five years ago, co-writing and performing at local clubs. After writing and performing we thought it would be fun to record, "In Circles." It all started with a piece of paper, a pen and a strong idea. From there, we went back and forth on what worked and what didn't work. It could take a day or a month, but we would never stop rewriting until we thought the song was just right.

Let's get into your first EP, "In Circles." What inspired such a deep poetic piece?

What inspires this piece is the individual journey that we all go through. That question we ask ourselves everyday; what is our purpose? I believe as a young adult, while trying to create a path, this question lingers in the back of our mind. It's constantly reminding us to make smart life choices, yet, we are conflicted with trying to live a full life by fulfilling our dreams.

What is behind the lyrics and performance of "Follow Me Down?" How do you feel about releasing your first LP?

Follow Me Down follows the story of a person who is lost and desperate to fulfill a "hole" inside of them as they drag a person whom they love along, I am excited to release my first LP.

Who are some of your favorite music artists that have inspired your musical journey? Who would you like to collaborate with?

There are so many influences that have inspired my musical journey from Radiohead to Barbara Streisand. It is so hard to pinpoint which artists have had a greater impact on my personal sound. Everyone I respect as songwriters writes their own songs. Adam Michaelson and I have formed a great partnership and I hope to continue to cowrite more albums with him. There are various producers and mixing engineers whom I would love to work with. This includes: Steve Lillywhite, Rob Cavallo, Scott Litt, Nigel Godrich, Andy Wallace, and Mark Endert just to name a few.

In terms of your live shows, what can fans expect? Please explain your recording experience versus your live show experience?

My fans should expect a great night of music. Everyone in the band is extremely talented and we like to take our fans through a powerful musical journey. We are currently getting ready for a release party in the fall, which will be announced on www.ingridschnell.com.

As a recording artist, you have chosen to embrace a classy, yet still artistic image that is rare am many of the young female artists of today. Do you feel any pressure to fit into a certain mold? Any advice for the young female artist? It is very tough to be an artist going against the mold that is currently set in the industry. One of my mentors recently told me to start showing some skin so I could get some more attention. He may be right. but I want to portray who I am as a person. I feel the images that my photographer, Paul Bird, captur tied the music and myself perfectly. I would tell a young artist to stay true to themselves and their visic As an actor that has performed in numerous theatre productions, do you plan on returning to theatre? Hove the theater, so yes, I hope to continue performing on stage as an actor as wel as continue to song write and perform m original music. Live theater and acting I taught me to be true to the moment, w is important in songwriting and performing as well. In my experience, the best

What is your long-term career vision and goal as an artist?

concepts have come from those "stream o

conscience" moments. I believe that as an

most important concepts, yet it is incredibly

artist, being in the moment is one of the

difficult to achieve.

I want to continue to write and perfect my craft, create a dream team that stands behind the music, and continue to release albums. The music industry is hard to get into and stay in. My hopes are that I can always create music and perform. Of course I am going to inquire about a Spanish language project.

Can we look forward to Ingrid Schnell releasing Spanish language albums as well?

I would love to release a Spanish language album in the future, however, I do want to focus on the recent EP, In Circles. I am very excited about this project. I believe we captured an original sound that is not found in recent contemporary music.













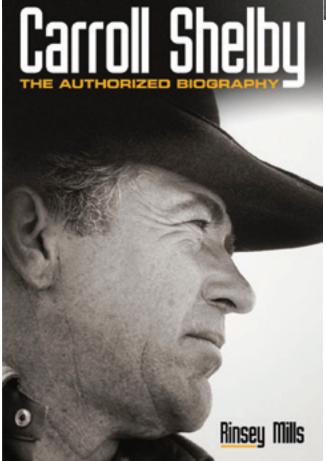


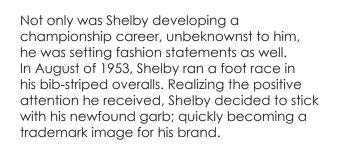


Probably best known for his creations of the Shelby Cobras and Mustangs, Carroll Shelby was first recognized as a notable race car driver. In fact, he was named Driver of the Year by Sports Illustrated for two consecutive years (1956 - 1957). Shelby's creative mind led to numerous attempts at entreprenuership before his iconic rise to Automotive Legend.

In 1941, Shelby enlisted straight into the United States Army Air Corps. He served as a flight instructor at Lackland Air Force Base, near San Antonio, during World War II. Upon his return in August 1945, he invested in several business ventures, one of which was a chicken farm.

Two years into his chicken raising, they died from limberneck disease, bringing the business to an end. Three years later he drives his friend's MG in his first amateur drag race. A few months following, he uses that same car for a competition set in Norma, Oklahoma, where he wins his first race.





Shelby won two races that catapulted his amateur racing to a professional automotive career. He became a driver for Cad-Allard. Aston Martin and Maserati teams. More specifically, with a 4.1-liter Mexiso Ferrari, Shelby won the Torey Pines competition of 1955. That win eventually led him to the European race circuit: where he won the 24 Hours of LeMans 1959 competition with his co-driver, Roy Salvadori. This resulted in Aston-Martin's acquirement of the World

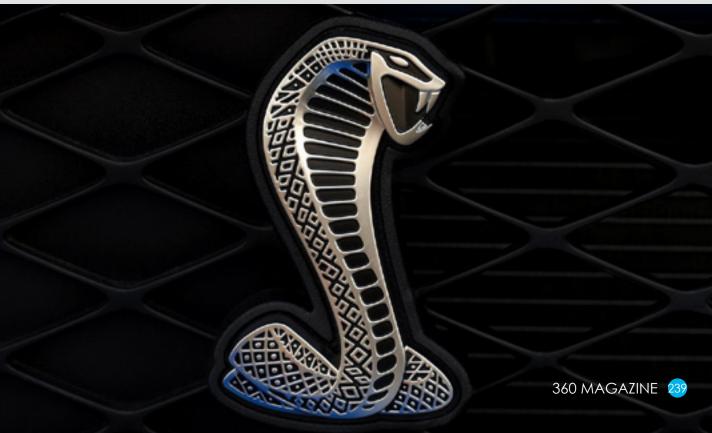
Manufacturing Championship. Victories continued throughout 1956 and 1957; leading him to the Sports Illustrated's Driver of the Year. Upon winning his third USAC National Drivers Championship in 1960, his racing career came to a screeching halt.

As the record shows, Shelby was not a standstill type of fellow. With outstanding visions and great drive, he decided to open Carroll Shelby Sports Cars in 1957. In February of 1962, he fabricated a 260 and four-speed automobile. With the cult-classic Shelby Cobras, Ford dominated the 1960s racing scene and inspired six decades of automobile construction and design. In fact, he collaborated on the 2013 Ford Shelby GT500 Mustang; this beast is equipped with a V8 engine which outputs 650 horsepower, boasting to be the world's most powerful in its class.





The longest living heart transplant recipient in the world, Carroll Shelby, passed away this year at the age of 89. After his death, the Carroll Shelby Foundation was established to support children in need of acute coronary and kidney care. Although he is no longer with us, his contributions to both the automotive industry and society will live on with his legacy.



Haute Hipsters

Photographer: Elton Anderson Fashion Stylist + Creative Director: Apuje Kalu Models: Eva Kass (Elite Miami), Tatjana Maul & Michael Yi (Next Miami) Hairstylist: Cherie Combs – Ford Artists Make-Up Artist: Natasha Gross





















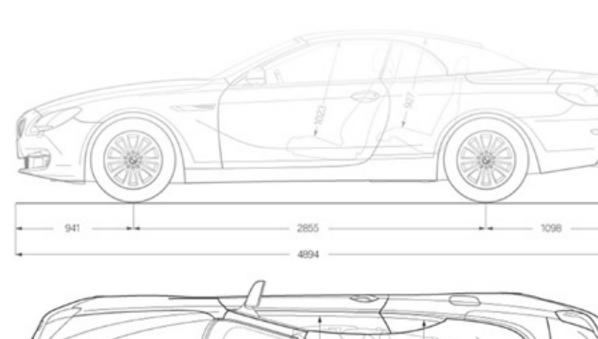


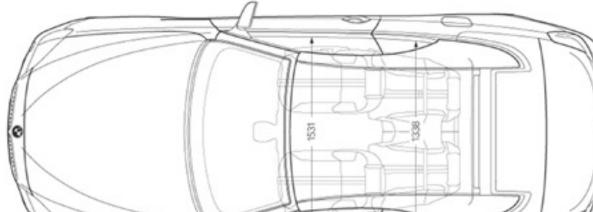
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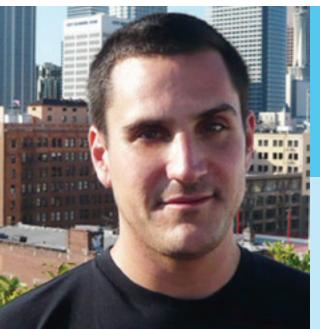


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Success is Simple: A talk with Joe

Stella Iman Dugo

"You don't count the stripes of the zebra, you enjoy them."

Let us take a moment to learn the vertebrae of Joe Moller's success: seizing opportunity, consistent networking and hard work. Joe is not the President of Joe Moller Events, Executive Director of Downtown Los Angeles Art Walk, and occasional reality television participant (all before hitting the age of 40) because of sheer luck. Joe's life is the classic, American, pulling himself up by his bootstraps, success story. As he pondered on his previous life experiences, it was concluded that many of us who were raised lesser privileged, seem to be motivated by possibilities the future offers; and thus, not only its opportunities for financial gain. He stated, "The importance of having wealth was not the primary goal as much as the importance of having opportunity," a confession he shared during a high school speaking engagement.

Joe was a beneficiary of philanthropy and social programs growing up and now it is his turn to give back. Naturally, he is no stranger to communal participation and outreach; in fact, he was named *Philanthropist of Year* by the Society of Young Philanthropists in 2007.

For the first time, this past May, Art Walk launched an after school enrichment program which taps into the inner artist of urban youth. One of the missions of the program is to challenge the idea ingrained in young artists' minds that they cannot earn a living from producing fine art.

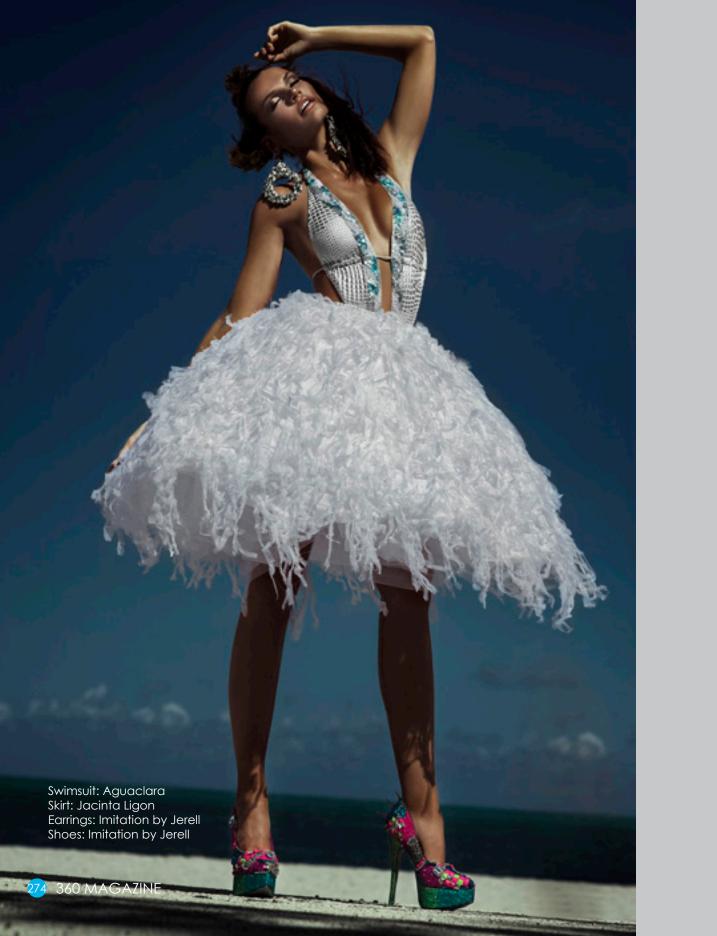
"You don't count the stripes of the zebra, you enjoy them," is what Joe explained during the interview concerning the topic on exhaustion. He is the type of busy that hardly has the time to get around to updating his headshots for a magazine feature. But, it is all for a good cause and more importantly, he truly enjoys the constructive energy he puts back into the world. One may only hope he finds a special someone to reciprocate that same love and passion. We might witness just that on September 2012 as he takes on the quest to find love on the hit show, "Millionaire Matchmaker."





Soak Up the Sun

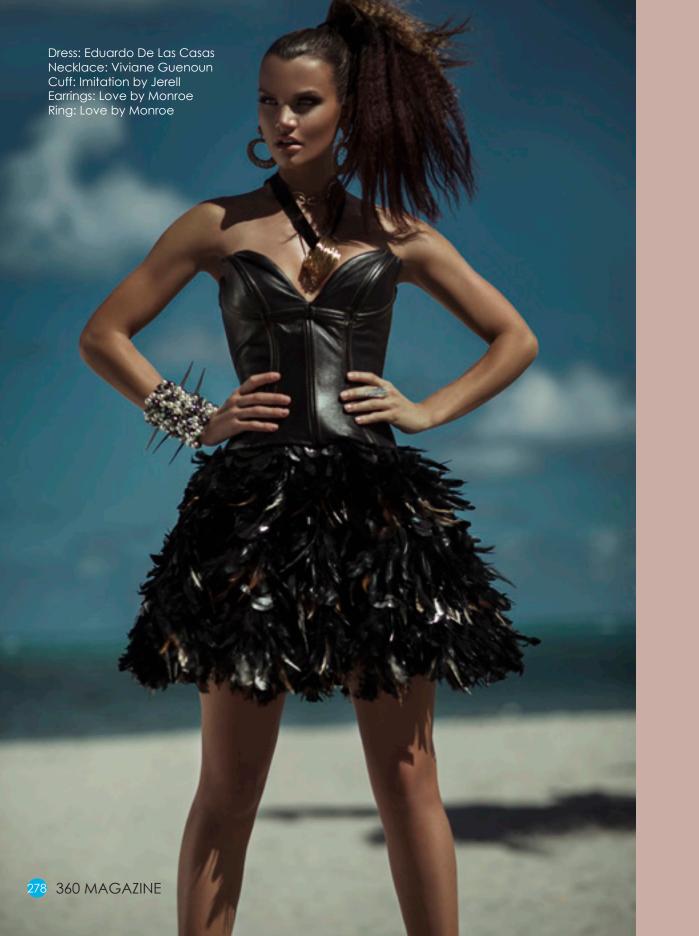
Photographer: Tim Coburn Fashion Stylist + Creative Director: Apuje Kalu Model: Jessica Rafalowski (Next Models Miami) Hairstylist: James Cornwell Make-Up Artist: Gina Robinson

















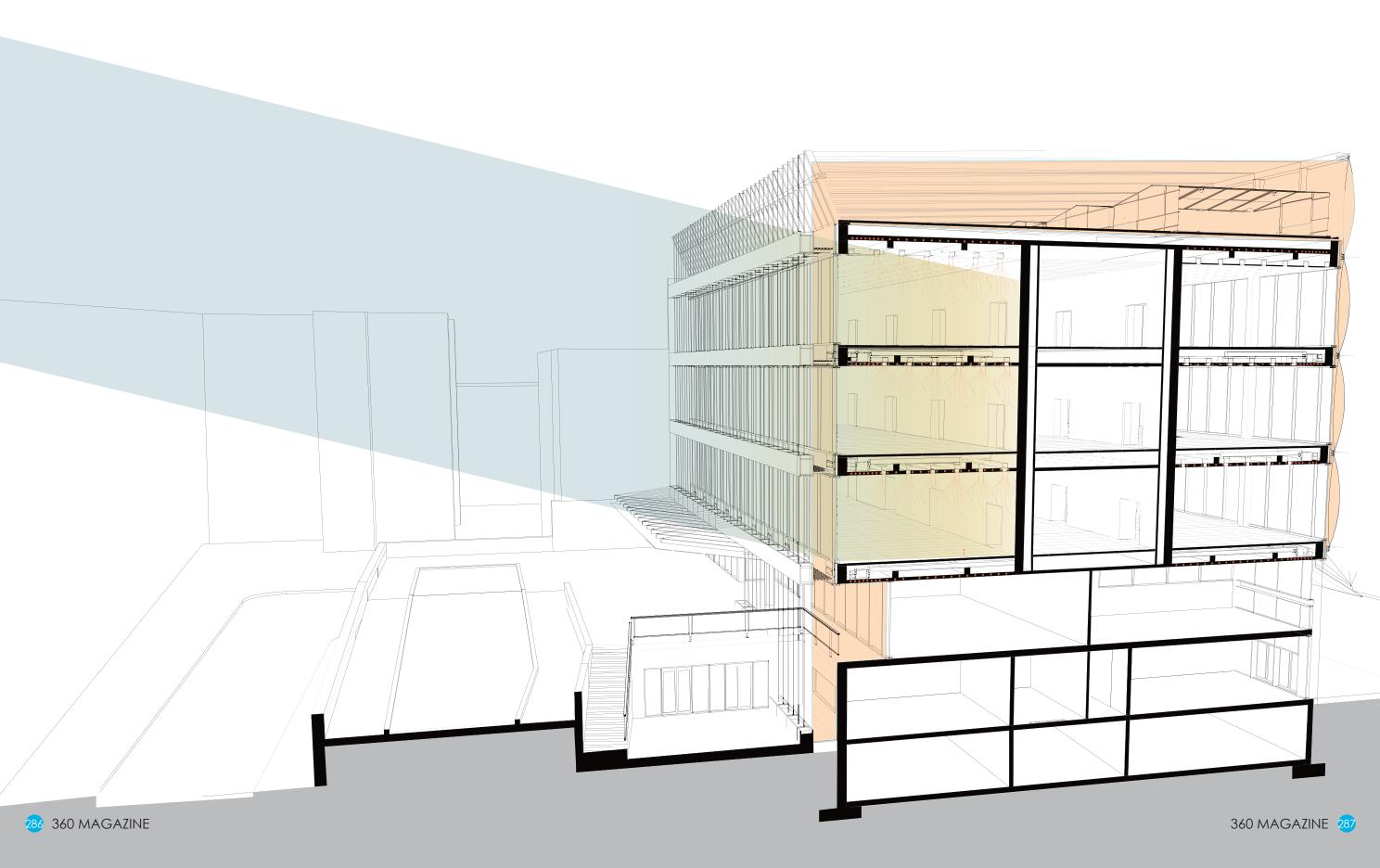
Future Use Project



In this Northeastern collegiate project blueprint, heat recovery ventilators (HRV's) are used in conjunction with hydronic radiant heating and a green screen to create an energy efficent, adaptable building that can morph into new uses as time goes on.

The intended use of this building is an MIT business incubator located at the Kendall Square Subway Station in Cambridge, Massachusetts. As a result, the building's systems (structural, passive and active) have to provide a means for the reconfiguration of interior space as small businesses expand, and eventually depart in order to have new ones take their place. Our response to this architectural problem was to construct decentralized mechanical systems in combination with raised floors. This allows for the reconfiguration of interior partitions without costly changes to the mechanical systems.



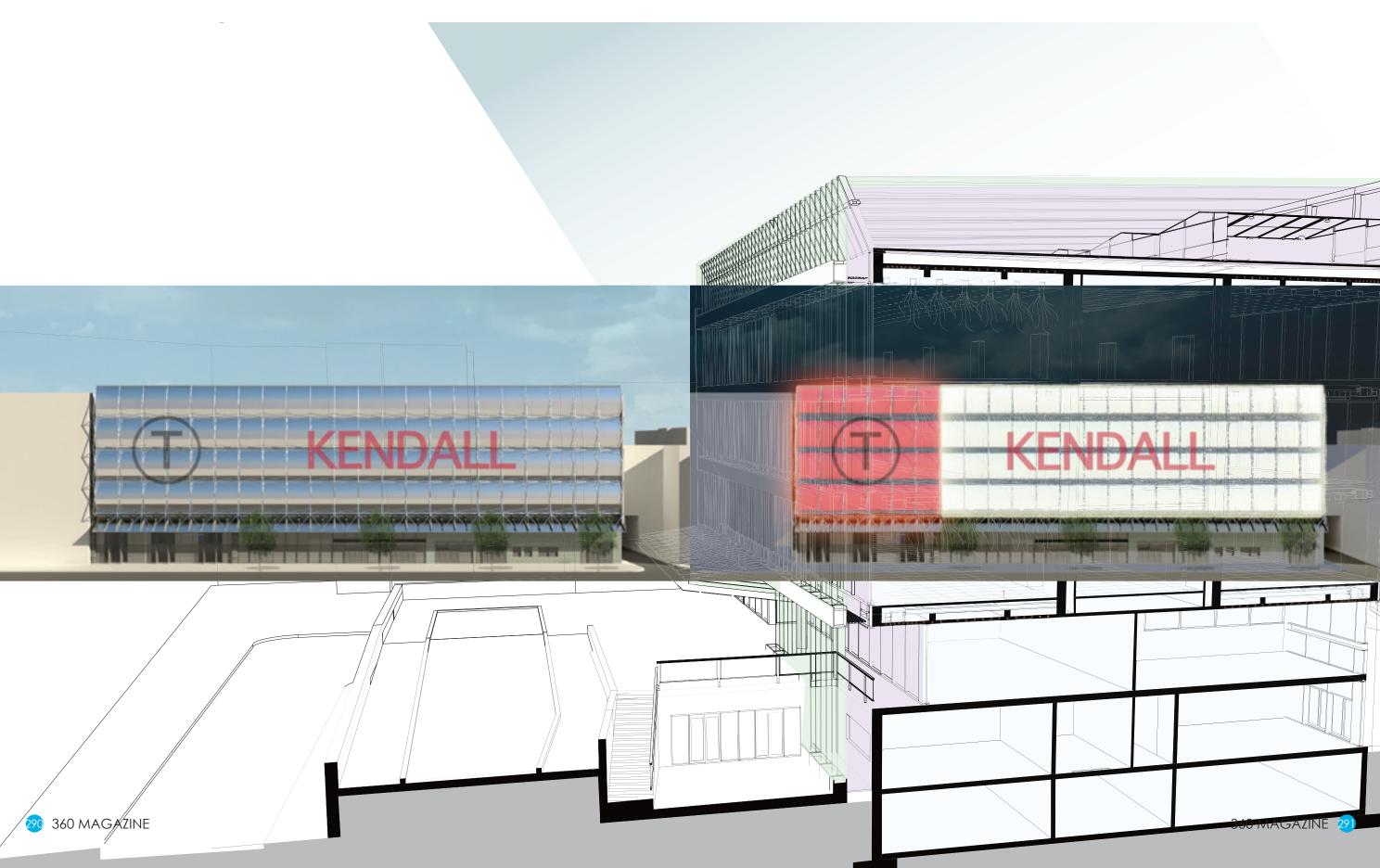




Floor Plans

Comprehensive Design Studio Spring 2012 Vincent Marchetto + Dan Krauss Prof. Martha Foss Systems Prototype

Scale 1/8" = 1'-0"





Summer Daydreaming

Photographer: Tim Coburn Fashion Stylist + Creative Director: Apuje Kalu Model: Tyler Ocampo (Wilhelmina Models Miami) Hairstylist: James Cornwell Make-Up Artist: Gina Robinson

> Swimsuit: Keva by Keva J Sunglasses: Burberry





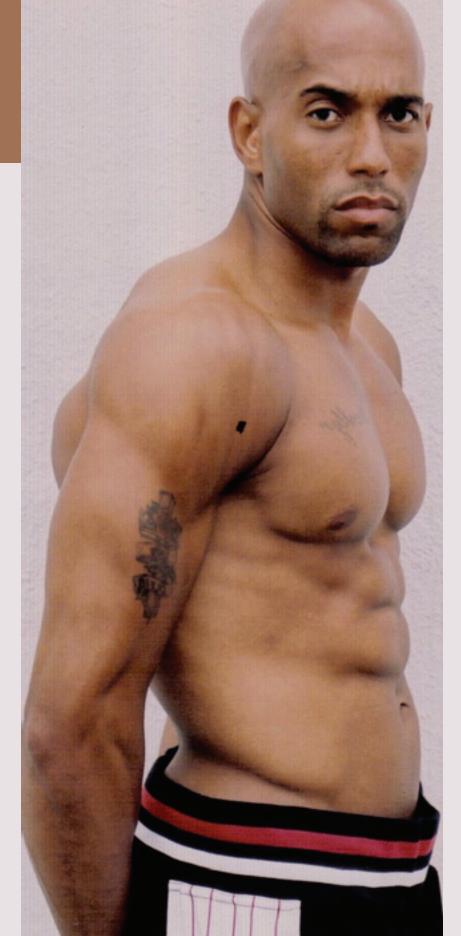


Brooklyn McLinn

Born and raised in Inglewood, CA, Brooklyn Mclinn has always had a skill for entertaining at an early age, whether acting, performing or exhibiting his athletic ability he was able to captivate audiences. Brooklyn Mclinn is an aggressive man, who utilizes every life lesson he has learned and uses them as tools in his work. He earned his degree in Business Management from California State University, Northridge and played professional basketball overseas. Brooklyn is an actor, athlete, educator and motivator. He brings the intensity of a strong work ethic to all his activities.

Torn between pursuing a career in acting or professional basketball, Brooklyn chose to concentrate on basketball and played professionally in Taiwan and Mexico. Brooklyn's need to fulfill his other desires led him to discover empowering strength in acting. He stated, "Acting was a life-saving experience that provided me with permission to express emotions and issues that I wasn't ready to deal with. Issues that I have been internally trying not to deal with based on judgments of appearing weak." He not only found strength in the acting exercises but he shares them with those he comes in contact with. His determination to complete every task to the best of his ability transcends in every area of his life. When he is acting he gives 100% as he does when he is playing ball, exercising or teaching. Brooklyn feels "If you stay ready you don't have to get ready." His commitment to excellence is based on a need to not waste time or take it for granted. The motivation to teach is driven by the need to empower others to see beyond what they see in themselves. He uses the gifts he has been given. He extends them to his students to aid them in dealing with their life experiences and making them useful tools for everyday living. He has worked with some of the most sought after entertainers, as well as aspiring actors and high school students. Brooklyn's relatable approach allows anyone to feel free in his presence with their vulnerability. You are protected and pressed to go further then you may normally go through his various techniques. His approach of simply being without and not passing any judgment, is one of the many fantastic tools of opening up and sharing which he provides to those under his training. His realization of the needs of his students are what pushes him to be in a constant state of evolution. He is also open to learning from them. His humility, compassion, empathy, sympathy and trust, is translated into all that he does. His compelling sense of awareness of all of those around him and knowing that they are seen and heard is remarkable. Brooklyn Mclinn is not just an Entertainer; he is also a Life Changer.

A man who has had his share of disappointments and has turned them all into triumph. He allows every tool and technique to be utilized as teachable moments for himself as well as his students. You can feel the essence of his genuine concern as he dives into each of his student's issues in order to bring out the best in them. To be under his tutelage is a life changing experience. According to Brooklyn, "If you just let go and not pass any judgment you can allow yourself to be free." Simply enjoy the Journey, or in his words "I can teach you how to stop acting and JUST BEnot just on stage or in front of a camera, but in real life." Brooklyn has a long list of credits to his name as a working actor. His first gigs included commercial bookings for Gatorade, Coors, Domino's Pizza and Pontiac.



He has since been a guest star on "Justified" starring Tim Olyphat, the long running daytime series "Days of Our Lives," "Sons of Tucson," and "Hawthorne" opposite Jada Pinkett Smith. He was a recurring Guest Star on "Three Rivers" starring Alex O'loughlin and Alfre Woodard. Brooklyn is most recently a recurring guest star on the shows NBC "Parenthood" opposite Joy Bryant and Craig T. Nelson and CBS "Rules Of Engagement" opposite Patrick Warburton and Megyn Price. Brooklyn also worked with Justin Timberlake in the film "Friends with Benefits" for the silver screen.

He is a series regular on the Web shows "Buppies" for B.E.T. and "Diary of a Single Mom" directed by Robert Townsend. Brooklyn Mclinn is currently working on his much anticipated first book "One Man's Perspective."

His well-sculpted physical attributes have him considered by many as a sex symbol. He has and continues to model for various print campaigns. Brooklyn, a master of scene study, is one of the incredible teachers in "Tasha Smith Actors Workshop." His passion to teach does not stop on stage and screen. He speaks to at risk youth on personal development. He wants them to know that their possibilities are endless. "Those that say they can and those that say they can not are both right. Every thing we need to succeed is in each and every one of us." Brooklyn creates an atmosphere for them to feel safe to "JUST BE."

Steven Michael Quezada

Veteran Comedian, Actor, Husband (to Cherise) and Father (of four), Steven Michael Quezada plays "Gomez" on the Emmy winning TV series, "Breaking Bad" on AMC, that is currently in its third season of filming. Quezada, a native New Mexican, has spent most of his life working out of Albuquerque. He studied Theatre at Eastern New Mexico University.

His recent film credits include "Love Ranch," starring Joe Pesci, Helen Mirren and Bollywood director Anurag Basu's upcoming film "Kites." He has also been seen in, "Beerfest" with the guys from "Broken Lizard," "First Snow," starring Guy Pierce and "Three Wise Guys." The short film, "Milagros" has been successful on the film festival circuit and Steven has been nominated for best actor at the Tenerife International Film Festival in Spain.

Steven has also had a long and successful career as a stand-up comedian. He is a 5 time recipient of the "NMHEA Comedian of the Year" award. Additionally, he has been seen on HBO, Showtime, Que Loco's and has been a touring Comedian since 1987 performing all over North America.















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PROFILE LI-ION MOTORS

Li-ion Motors Corp (OTCBB: LMCO) (FRANKFURT: LL9L), winner of the 2010 X-Prize using 21st Century Design & Engineering of emission-free, all electric, high speed, long range automotive propulsion systems using the latest lithium-ion battery technology, will exhibit the Inizio, the worlds fastest, 100% electric supercar at RECon-The Global Retail Real Estate Convention at the Las Vegas Convention Center May 22-25, 2011 co-exhibiting with American Clean Energy, LLC (ACE). The Inizio is a 100% electric supercar, capable of 170 MPH with acceleration from 0-60 MPH in 3.4 Seconds with ZERO EMISSION. The Inizio has a 114 inch wheel-base and a 78 inch wide.

Li-ion Motors Corp, maker of the WAVE II, a two seat commuter car with 28 cubic feet of trunk space won first place in the Side by Side competition in the 2010 Progressive Automotive X-Prize with 187 MPGe.





CODA is a California-based electric car and battery company focused on green technology. CODA's core technology – advanced Lithium-ion battery systems – will power a new generation of clean vehicles and drastically improve the efficiency and rate of adoption of clean energy sources like wind and solar power. CODA's 100% electric sedan is the first product to benefit from its advanced technology.

CODA has global joint-venture with Lishen Power Battery, one of the world's largest manufacturers of lithium-ion cells and a key supplier to Apple®, Motorola®, Samsung® and Vodafone, for the design, manufacture and sale of battery systems. The joint-venture is called Lio Energy Systems.

The CODA Sedan is a four-door, five-passenger battery electric vehicle (BEV) capable of providing a dependable, all-season range of 90-to-120 miles 2 on a single charge. The CODA is the first available all-electric sedan from an all-electric car company as of late 2010. The CODA Sedan will come equipped with numerous standard features including a satelliteready AM/FM/XM radio with MP3, iPod®, iPhone® and USB connectivity. an 8-inch color touch-screen featuring turn-by-turn navigation with available real-time weather and traffic updates, GreenScreen™ system that monitors driving efficiency, Bluetooth® hands-free phone system, vehicle security system, power windows, power door locks, and 17-inch forged aluminum-alloy wheels.

Standard safety equipment includes Anti-lock Braking System with Electronic Stability Control and six advanced airbags with an occupant detection system.



"I learned how to have more confidence in myself and that instead of having hate within me, I could have love instead."





Dedicated to serving and supporting children 13-18 and young adults 19-25, to be empowered to live their lives with confidence, joy, self worth, love, and choice, through Emotional Educational Workshops.

LisaRaye The Power Player

The former First Lady of the Turks and Caicos Islands is not only an accomplished actress, but an entrepreneur in her own right. She is the creator of the fashion lines Luxe and Romance; and most recently, her increasingly popular line of women's jeans, PZI - for the curvy woman. She has also launched her self-esteem driven teen pageant, Miss RayeDiant Jewels, a project that is very close to her heart.

Known for her trademark love for the color white, LisaRaye is an exquisite vision whether giving motivational speeches for universities and corporations or making highly anticipated appearances on popular talk shows.

LisaRaye is best known for her role as Diamond, in the movie *Players Club* as well as her role as Neesee in the comedy series, All of Us. She has also had feature roles in a number of popular movies and television series. Her biggest accomplishment to date is her number one rated reality show, The Real McCoy.





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